



Bayerisches Staatsministerium für
Umwelt und Gesundheit



Québec

Alberta
Canada

IFAT 2010: «Canada Forum »
September 15th, 2010
Time: 13:00-15:00
Halle B1

TITLE

**Business, Science and Innovation through Regional Cooperation –
Perspectives from Bavaria, Quebec and Alberta**

Moderation

Ralf LUDWIG, Professor of Geography, Ludwig-Maximilians-
Universität (LMU)

Welcome (5 min)

Eugen EGETENMEIR, Managing Director, Messe München

Introduction (5 min)

Wolfgang LAZIK, Director General, Bavarian State Ministry of the
Environment and Public Health

Keynote (10 Min)

Martin FAULSTICH, Professor of Resource and Energy Technology,
TU Munich / Science Center Straubing

Potentials, Capacities and Needs in Environmental Technologies

Overviews (10 minutes each)

Denis LECLERC, President and CEO, ÉCOTECH QUÉBEC –
Cleantech Cluster of Québec

The Cleantech Advantage in Quebec

Craig ROBERTSON, President, Environmental Services Association
of Alberta (ESAA)

Overview of the Environmental Sector in Alberta

Case Studies (10 minutes each)

Denis BERNIER, Assistant Vice-President, Roche

A Promising and Sustainable Approach in Engineering.

*Industry and Community: How to Integrate Sustainability in Industrial
Projects?*

Daryl McCARTNEY, Executive Manager, Edmonton Waste
Management Centre of Excellence

*A Canadian Approach to Integrated Waste Management: Edmonton's
Experience*

Rainer PTOK, Director of International Environmental Affairs,
Bavarian Business Association (vbw)

*Alberta Oil Sands as a Technical and Business Opportunity for
Bavaria*

Ralf LUDWIG, Professor of Geography, LMU

The Q-BIC³ Project in Climate Change between Quebec and Bavaria

Podium on “Innovation by Cooperation”

Question and answer session

Forum will be conducted in English with German translations.

Representatives from other Canadian provinces are welcome.