



Promoting innovation for SMEs post-2020

When and where

Wednesday, 7th November 2018

Representation of the Free State of Bavaria to the
European Union

Rue Wiertz 77, 1000 Brussels

Programme

11:30 am

Registration and Bavarian lunch

12:30 pm

Welcome Address and Introductory Statement

01:00 pm – 02:30 pm

Panel Discussion

Beyond the horizon, it goes on! The mere question is how? This also applies to the EU research funding programme “Horizon 2020” of the European Union. The successor programme “Horizon Europe” is already starting to emerge. It is intended to bring about comprehensive changes from 2021 onwards. The current version of the programme would influence in particular the funding instruments for SMEs. Whether these considerations really meet the needs of European SMEs, will be discussed at this event with companies, representatives of the EU Commission and partners from the Enterprise Europe Network, the EU's advisory network.

Welcome Address:

Barbara Schretter

Director of the Representation of the Free State of Bavaria to the European Union

Introduction:

Alexander Lau

Vice Managing Director International Business / Industry / Innovation, CCI for Munich and Upper Bavaria

Keynote Speech:

Nicolas Sabatier

Directorate General Research and Innovation (RTD)
European Commission

Panel discussion

Nicolas Sabatier

Directorate General Research and Innovation (RTD),
European Commission

Janos Schmied

Programme Officer - SME Access to Markets,
Directorate General GROW, European Commission

Martin Haunschild

CEO, SAT4M2M GmbH, Gilching/Bavaria

Andrea Kindler

Expert of the Enterprise Europe Network, Technology Transfer
Austrian Research Promotion Agency mbH (FFG), Vienna

Martin Reichel

CEO, Bavarian Research Alliance GmbH, Munich

Moderation: Karin Lukas-Eder

Representative, Bavarian Research Alliance GmbH,
EU Liaison Office Brussels

Conference languages: German / English

In cooperation with:



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Representation of the
Free State of Bavaria
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