



14 February 2023

# Information & Matchmaking Event: EU Calls for Proposals 2023 on Battery and Hydrogen Technologies



How to use the matchmaking  
Platform  **Brella**





## EU Calls for Proposals 2023 on Battery and Hydrogen Technologies – event on 14 February 2023

### IMPORTANT NOTE

- This event takes place **on 14 February 2023** on GoToWebinar. Please use this link to register in GoToWebinar:  
<https://attendee.gotowebinar.com/register/7122040818469909594>
- The matchmaking takes place on the Brella platform and is **open from now on until 5 September 2023**. This is the (technical) reason why your invitation to Brella includes the date of 5 September 2023, and why the event is dated 5 September on Brella. **But no extra event will take place on 5 September 2023 😊.**



## Joining Brella

- To create an account on the matchmaking platform, **click on the link in the email your received from Brella** or join the event through your mobile application by pasting the code down below.
- Please note: Your personalized link **can only be used once** for creating your account on the platform. After that, **you will be able to log in to your account on <https://next.brella.io> whenever you want.**

### Your invite

Event starts on: [REDACTED]

Available seats: 1

If you've purchased multiple seats, your colleagues can join using the same code.

**JOIN THE EVENT**

If the button above doesn't work, please, copy and paste this link into your browser: <https://next.brella.io/join/POWBBF>

Or open the app, click join new event, and paste the following code to join:

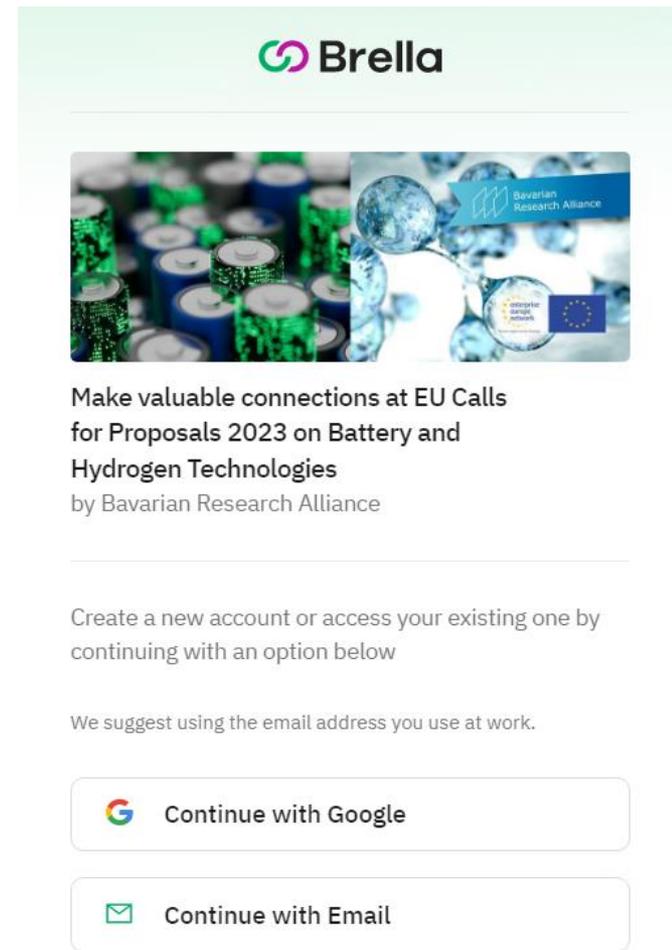
**POWBBF**

**If you have not received your invitation email from Brella, please contact us at: [mohajerani@bayfor.org](mailto:mohajerani@bayfor.org).**



## Creating your account on Brella

- After opening the invitation link, you'll be able to create an account either via **your business email address** or via a **Google email address**.



The screenshot shows the Brella platform's account creation interface. At the top, the Brella logo is displayed. Below it is a banner image featuring laboratory equipment like beakers and test tubes, with logos for the Bavarian Research Alliance and the European Union. The main heading reads "Make valuable connections at EU Calls for Proposals 2023 on Battery and Hydrogen Technologies by Bavarian Research Alliance". Below this, there is a prompt: "Create a new account or access your existing one by continuing with an option below". A suggestion follows: "We suggest using the email address you use at work." Two buttons are provided: "Continue with Google" (with the Google logo) and "Continue with Email" (with an envelope icon).

## Creating your account on Brella

- Please **create your profile** incl.
  - ✓ Your first and last name
  - ✓ Your job title and company
  - ✓ Your e-mail address (**please make it visible for other participants to facilitate matchmaking** – this can be done in the “**Accounts settings**” of your account at a later stage)
  - ✓ If you want to: a nice picture 😊
- Define your **password**.

Profile and cover photo





Name

\* First name

\* Last name

Password

\* Password

\* Password

\* Confirm password

Company

\* Job title

\* Company / Organization

Finish

Cancel / Change email



# Creating your account on Brella

- In the next step, **please agree to the terms of use.**



## Terms of use

### BRELLA SERVICE - ATTENDEE TERMS

Latest update 18 November 2021.

Welcome to use Brella service (hereinafter "Service"), which is provided to you as an event attendee (hereinafter "Attendee" or "you") by Brella Ltd.

Brella Ltd. (business ID 2765076-7) is a limited liability company formed under Finnish law, which has its principal office at c/o Maria01 Lapinlahdenkatu 16, 00180 Helsinki Finland (hereinafter "we" or "Company").

An Attendee may participate in professional events (hereinafter "Event" or "Events") arranged by organizers using the Service (hereinafter "Organizer"). The sponsor users of the Service (hereinafter "Sponsor") may use the Service to sponsor Events.

These terms (hereinafter "Attendee Terms") apply to the legal

I confirm that I have read and accept the terms of use

Continue

Log out



## Creating your account on Brella

- After agreeing to the data protection regulation, please **click on the 'Get Started' Button.**

1 Welcome 2 Profile 3 Matchmaking

Welcome to  
EU Calls for Proposals 2023 on Battery and Hydrogen Technologies

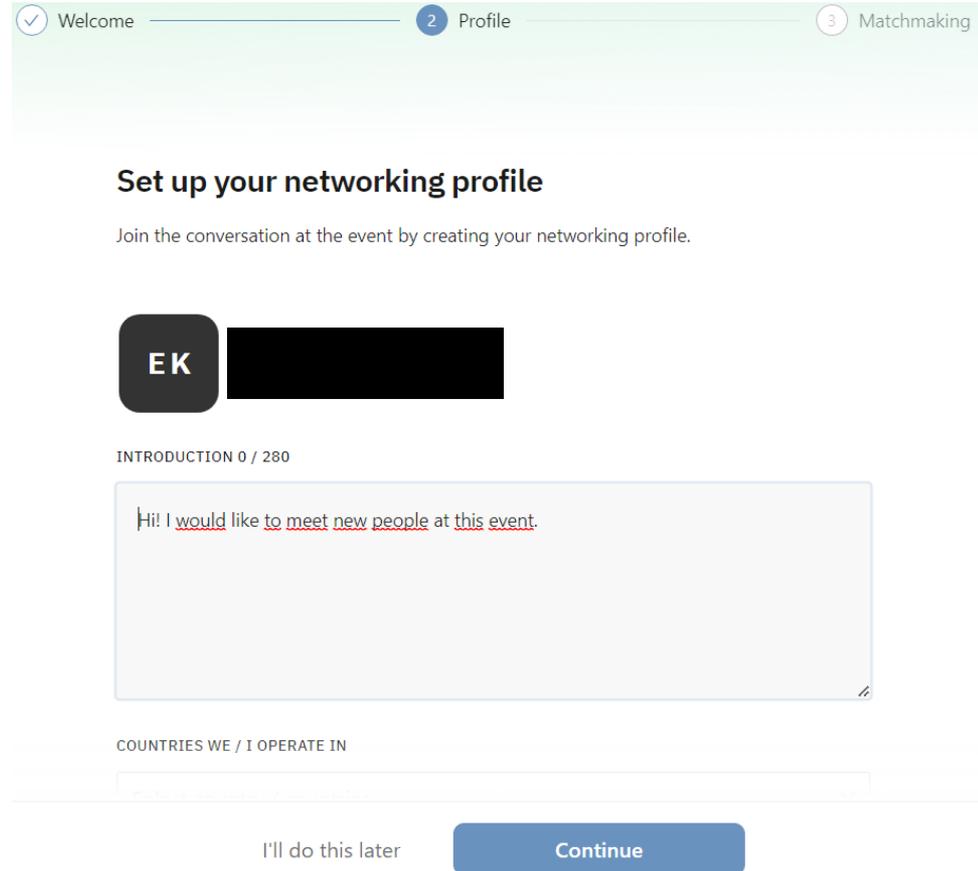
Dates  
[Redacted]

Type  
Virtual Event

Get started

## Profile Set-up

- Create your **own networking profile**:
- ✓ Under “**Introduction**”, please describe shortly **your expertise and/or that of your organization**.
- ✓ Indicate which **country/countries** you are operating in.
- You can also skip this step and do it later on by clicking on “**Edit Profile**” and/or “**Account Settings**”, but this step is necessary to be able to use the matchmaking functionalities.



Welcome — 2 Profile — 3 Matchmaking

### Set up your networking profile

Join the conversation at the event by creating your networking profile.

EK [Redacted]

INTRODUCTION 0 / 280

Hi! I would like to meet new people at this event.

COUNTRIES WE / I OPERATE IN



# Networking profile

- Please select your:
  - **type of participant** (please choose only one option, e.g. university, research facility, SME, etc.)
  - as well as your **preferred role(s)** in future projects (you can chose several options):
- ✓ Coordinator, looking for partner(s)
- ✓ Partner, looking for coordinator
- ✓ Partner, looking for partner(s)

1 Welcome — 2 Profile — 3 Matchmaking

### Select your interests

Once you finish selecting your interests and goals, you'll be matched up with the most relevant people attending this event.

Search

Type of participant

University (of applied science) Research facility

Large-scale enterprise Small & medium-sized enterprises

Public body Consultant Other

Role

coordinator, looking for partner(s) partner, looking for coordinator

partner, looking for partner(s)



## Networking profile

- **Please select the topics you are interested in (you can select as many as you want)**

### Battery

HORIZON-CL5-2023-D2-01-01: Technologies for sustainable, cost-efficient and low carbon footprint downstream processing & production of battery-grade materials (Batt4EU Partnership)

HORIZON-CL5-2023-D2-01-02: New processes for upcoming recycling feeds (Batt4EU Partnership)

### Hydrogen

HORIZON-CL5-2023-D1-01-03: Climate impacts of a hydrogen economy

HORIZON-CL5-2023-D2-01-06: Open Pilot Line/Test Bed for hydrogen

### ERA-MIN

Interest

Topic 2. Strengthening the Circular Economy

Topic 3. Processing, Production and ICT

Topic 4. Environmental assessment, climate and policy development for sustainability

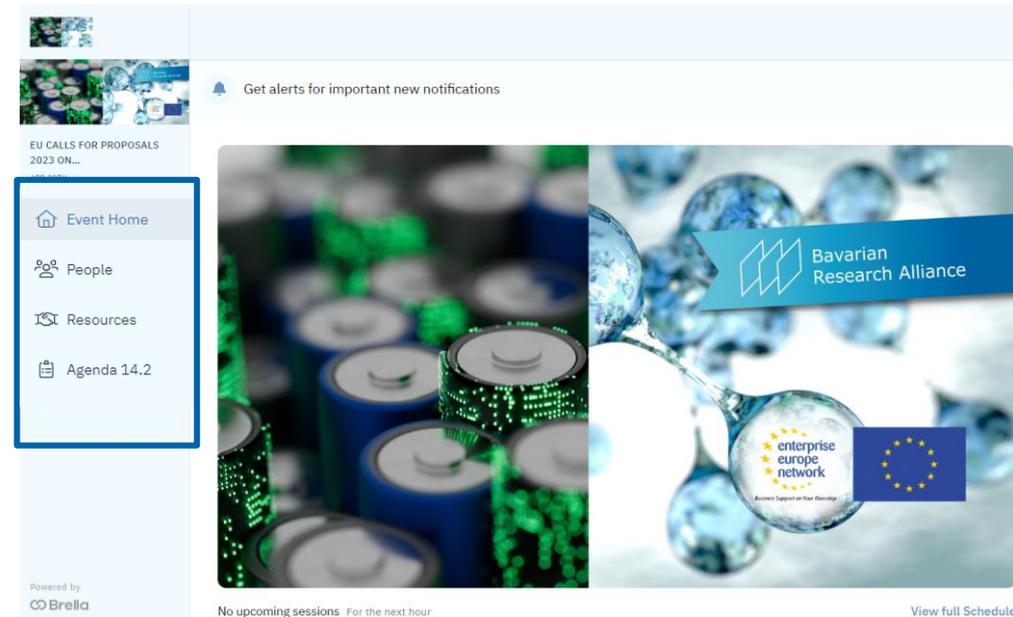
Topic 5. Social sustainability in health, safety and public perception

### M-ERA.NET

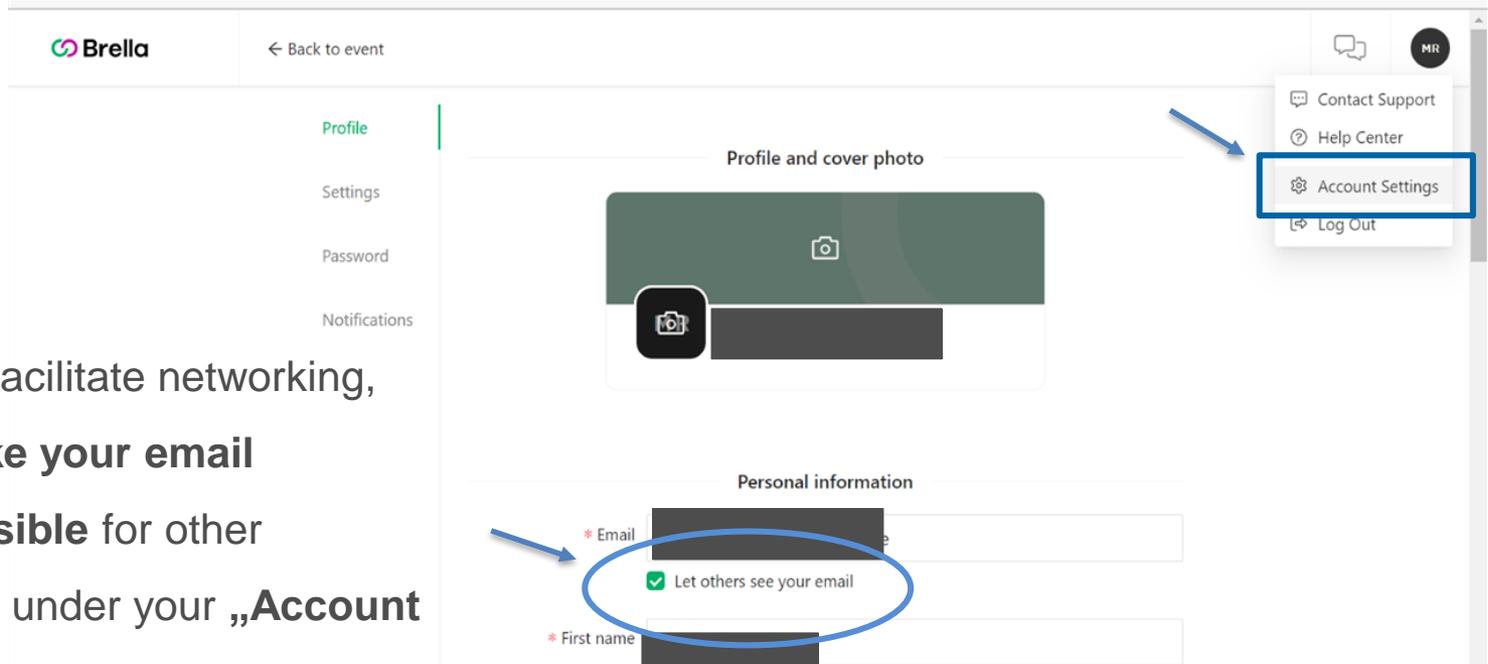
M-ERA.NET will launch the Call 2023 in early March

## Event Home screen in Brella

- You now reach the **Event Home screen**, with the following options on the left-hand side:
  - ✓ Event Home
  - ✓ People
  - ✓ Resources
  - ✓ Agenda of the event on 14 February 2023 (please note that the **information part of the event is taking place on the GoToWebinar platform!**)



## Making your email address visible for other participants

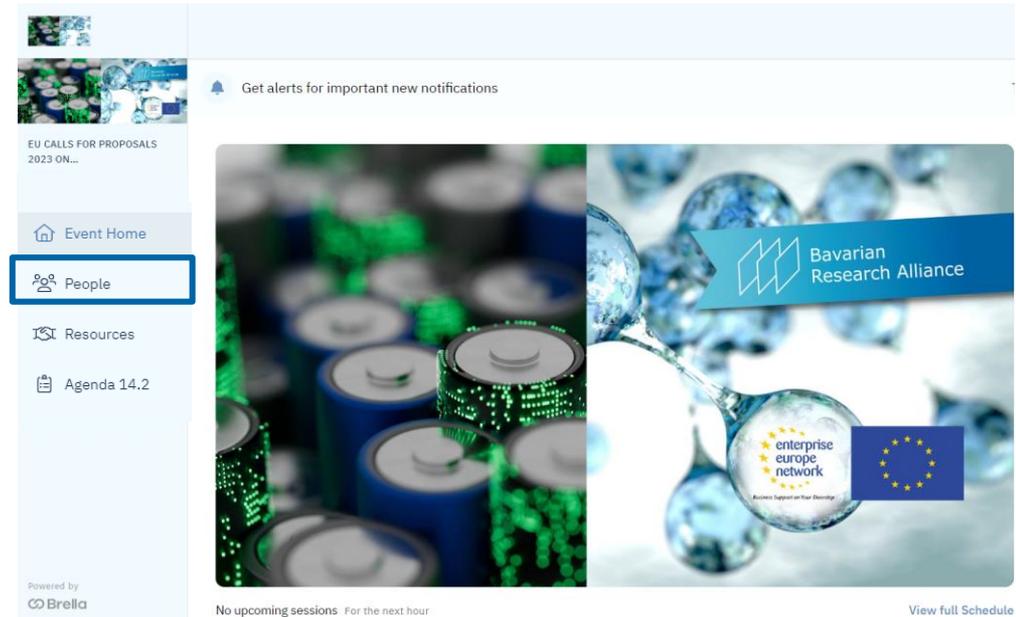


The screenshot shows the Brella platform interface. On the left, there is a sidebar with the following menu items: Profile, Settings, Password, and Notifications. The main content area is titled "Profile and cover photo" and "Personal information". In the "Personal information" section, there is a checkbox labeled "Let others see your email" which is checked. A blue circle highlights this checkbox, and a blue arrow points to it from the left. Another blue arrow points to the "Account Settings" option in a dropdown menu on the right side of the page.

- In order to facilitate networking, please **make your email address visible** for other participants under your „**Account Settings**“.
- On this page, you can also insert your social media profiles and/or infos on your organisation.

## Back to Event Home screen in Brella

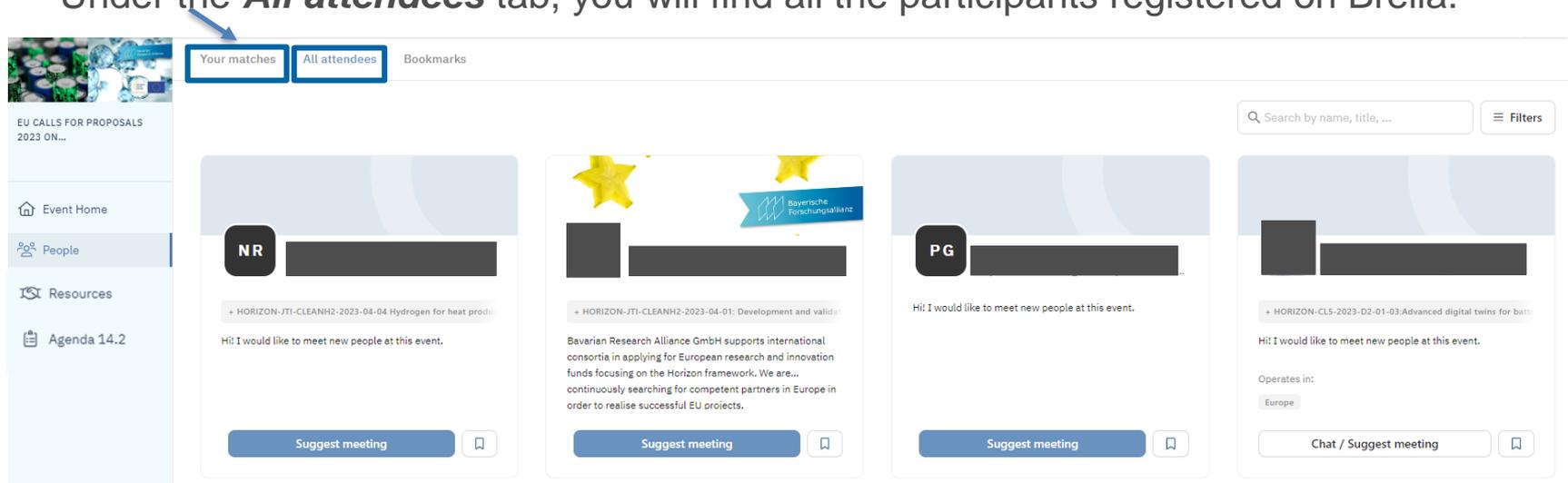
- In case you didn't finalize your networking set-up, you'll be able to do so by following the instructions under the category ***people***
- If you've already finished your set-up, you can start your matchmaking under the **same category**.



The screenshot displays the Brella platform interface. On the left, a navigation menu includes 'Event Home', 'People' (highlighted with a blue border), 'Resources', and 'Agenda 14.2'. The main content area features a notification bell icon with the text 'Get alerts for important new notifications'. Below this is a large banner image with the Bavarian Research Alliance logo and the 'enterprise europe network' logo. At the bottom of the banner, it states 'No upcoming sessions For the next hour' and includes a 'View full Schedule' link. The footer of the interface indicates it is 'Powered by Brella'.

# Matchmaking

- Under the menu tab “**Your matches**”, Brella will show you the participants who best match your selection criteria.
- Under the **All attendees** tab, you will find all the participants registered on Brella.



The screenshot shows the Brella platform interface. At the top, there are three yellow star icons. Below them is the Bavarian Research Alliance logo. The main content area is titled "Matchmaking" and contains two bullet points. The first bullet point states that under the "Your matches" tab, Brella will show participants who best match selection criteria. The second bullet point states that under the "All attendees" tab, all registered participants will be shown. Below the text is a screenshot of the Brella platform interface. The interface shows a sidebar on the left with navigation options: "Event Home", "People", "Resources", and "Agenda 14.2". The main content area is titled "All attendees" and contains a list of four potential matches. Each match is represented by a card with a profile picture, a name, and a description. The first match is labeled "NR" and has a description: "HORIZON-JTI-CLEANH2-2023-04-04 Hydrogen for heat produ...". The second match is labeled "NR" and has a description: "HORIZON-JTI-CLEANH2-2023-04-01: Development and valid...". The third match is labeled "PG" and has a description: "Hi! I would like to meet new people at this event.". The fourth match is labeled "NR" and has a description: "HORIZON-CLS-2023-D2-01-03:Advanced digital twins for bat...". Each card has a "Suggest meeting" button and a bookmark icon. The "All attendees" tab is highlighted with a blue box and an arrow.



# Matchmaking

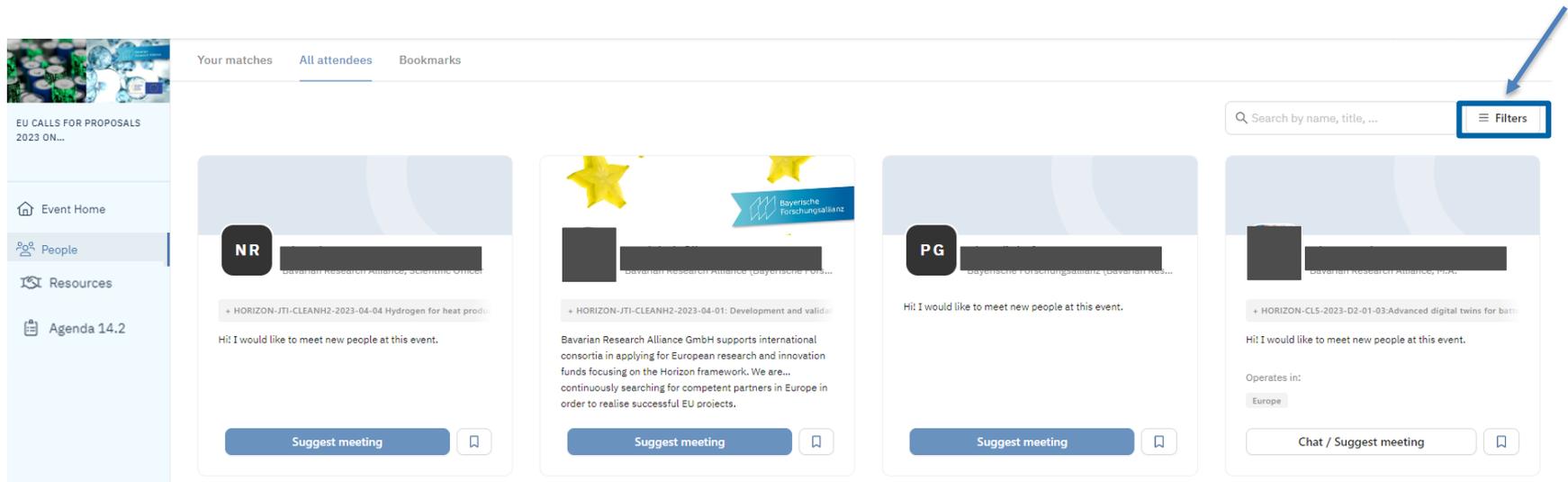
- You can also **bookmark interesting participants**.

The screenshot displays the Brella platform interface. At the top, there are three tabs: 'Your matches', 'All attendees', and 'Bookmarks'. The 'Bookmarks' tab is selected and highlighted with a blue box. Below the tabs, there are three participant cards. The first card on the left has a 'Suggest meeting' button and a 'Bookmark' icon (a small square with a bookmark symbol) which is also highlighted with a blue box. A blue arrow points from the 'Bookmarks' tab to this icon. The second card in the middle has a 'Suggest meeting' button and a 'Bookmark' icon. The third card on the right has a 'Suggest meeting' button and a 'Bookmark' icon. The interface also includes a left sidebar with navigation options like 'Event Home', 'People', 'Resources', and 'Agenda 14.2', and a top header with the event title 'EU CALLS FOR PROPOSALS 2023 ON...'. The Bavarian Research Alliance logo is visible in the top right corner of the interface.



# Matchmaking

- Use the **filters** on the right to search for **participants, organizations, or keywords**.



The screenshot displays the Brella platform interface for matchmaking. On the left, there is a sidebar with navigation options: 'EU CALLS FOR PROPOSALS 2023 ON...', 'Event Home', 'People', 'Resources', and 'Agenda 14.2'. The main content area shows a list of matches under the 'All attendees' tab. Each match card includes a profile picture, a name (e.g., 'NR', 'PG'), and a description of the event. A search bar at the top right allows users to search by name or title, and a 'Filters' button is highlighted with a blue box and an arrow, indicating where to click to refine search results.



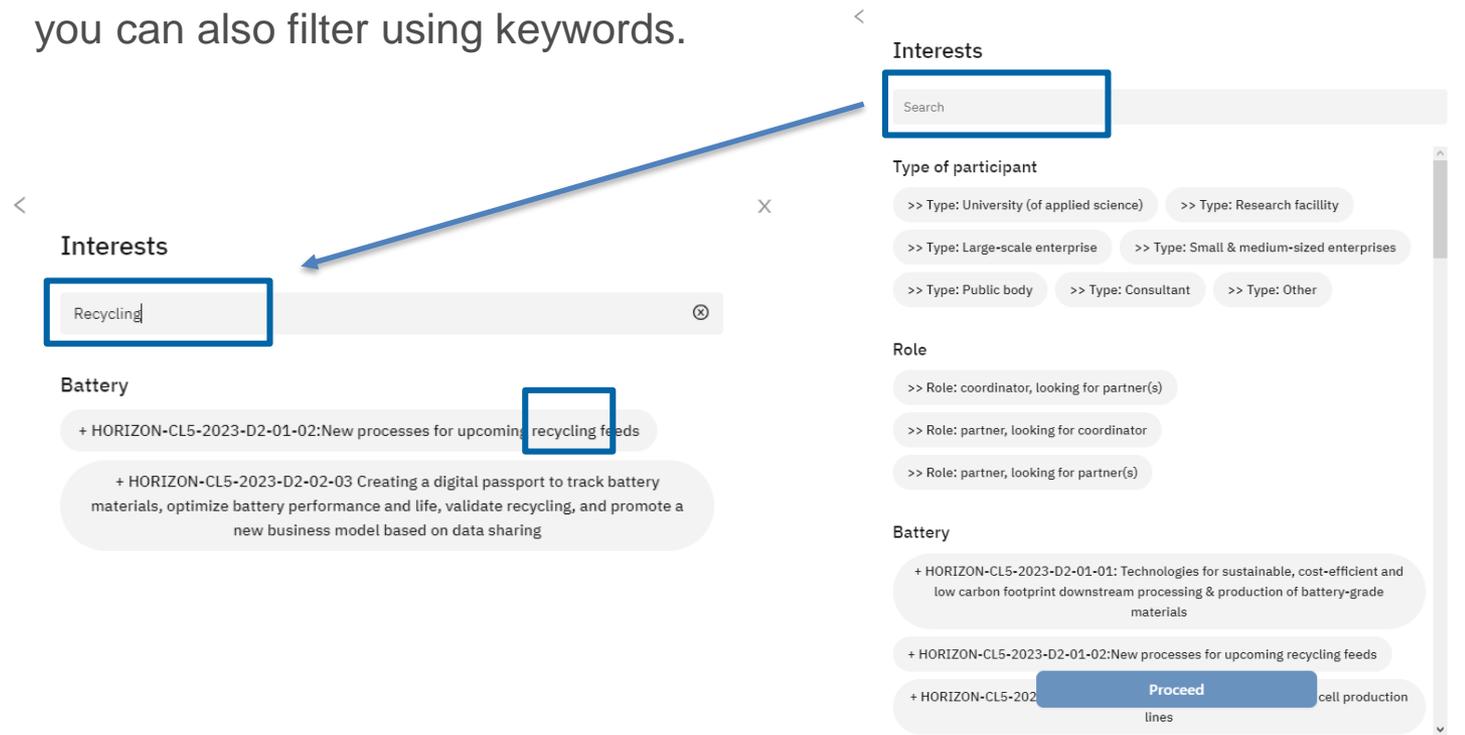
# Matchmaking

- You can also **change your selection criteria** in order to find **other precise matches**.

The screenshot displays the Brella platform's matchmaking interface. On the left, a 'Filter' modal is open, allowing users to refine search results based on 'Interest' (set to 'Any'), 'Goal' (set to 'Any'), and 'Country' (set to 'Worldwide'). A 'Show results' button is located at the bottom of the filter modal. The main interface features a search bar with the placeholder text 'Search by name, title, ...' and a 'Filters' button. Below the search bar, a profile card for a participant is visible, including a profile picture, a name, and a bio: '+ HORIZON-CL5-2023-D2-01-03:Advanced digital twins for battery production'. The participant's role is listed as 'Role: partner, looking for partner(s)'. The 'Interests' section on the right lists various topics, such as 'Technologies for sustainable, cost-efficient and low carbon footprint downstream processing & production of battery-grade materials'. A 'Proceed' button is visible at the bottom of the interests list.

# Matchmaking

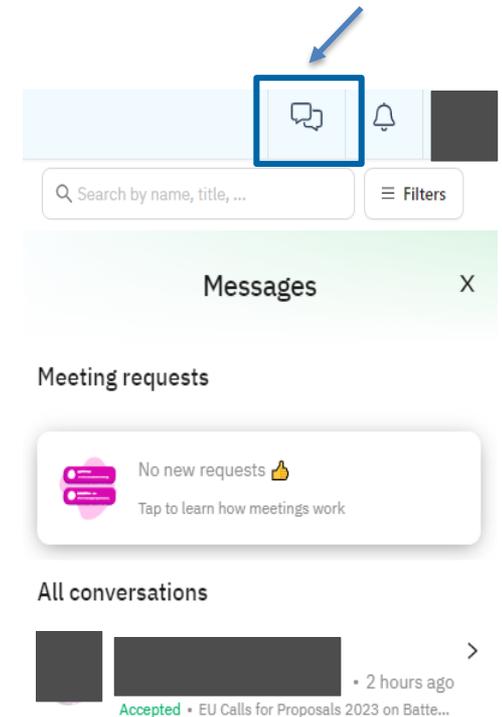
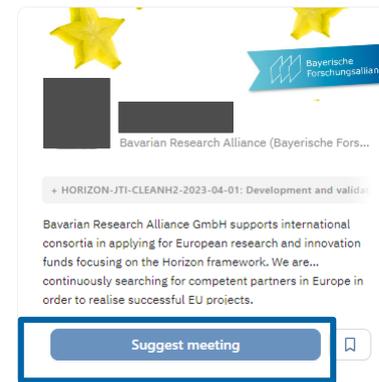
- In order to find relevant topics among the many available options, you can also filter using keywords.



The screenshot displays the Brella Platform Matchmaking interface. On the left, the 'Interests' filter is set to 'Recycling', and the 'Battery' filter is set to '+ HORIZON-CL5-2023-D2-01-02:New processes for upcoming recycling feeds'. A blue arrow points from the 'Recycling' filter to the 'Interests' search box on the right. The right panel shows the 'Interests' search box, followed by 'Type of participant' filters (University, Research facility, Large-scale enterprise, Small & medium-sized enterprises, Public body, Consultant, Other), 'Role' filters (coordinator, partner), and 'Battery' filters (Technologies for sustainable, cost-efficient and low carbon footprint downstream processing & production of battery-grade materials, New processes for upcoming recycling feeds, cell production lines). A 'Proceed' button is visible at the bottom of the right panel.

# Matchmaking

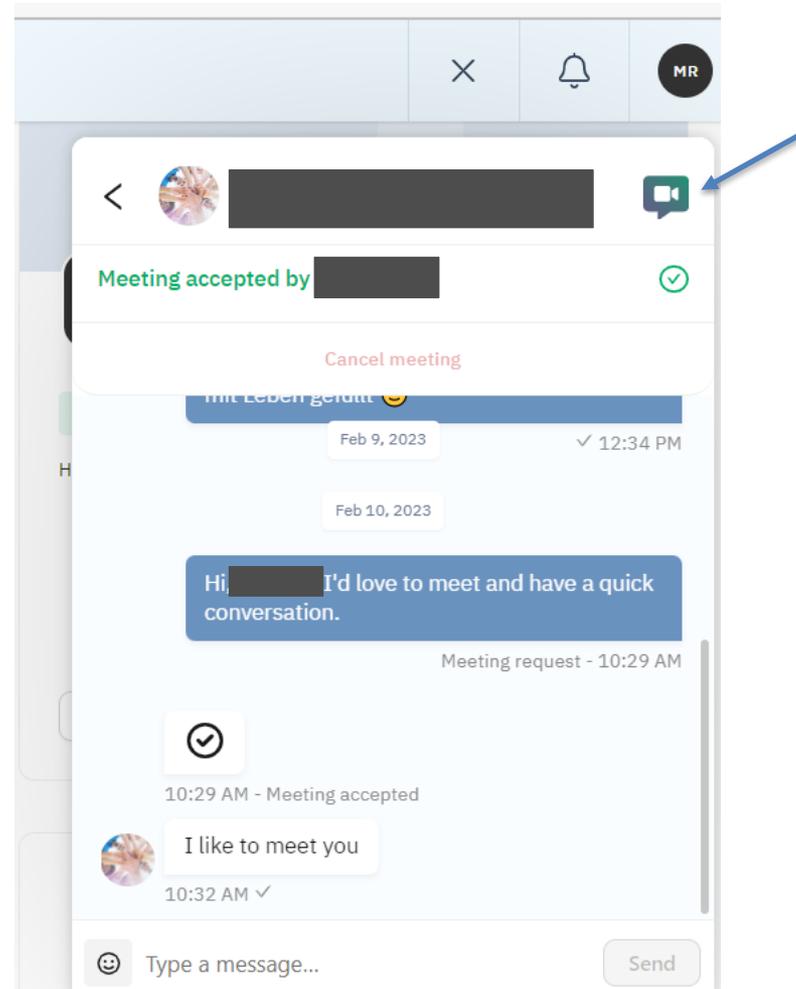
- Once you have found a **relevant participant**, you can contact him/her by ***suggesting a meeting*** \* ***and/or writing an e-mail***
- After the participant has accepted your meeting request, a notification appears in your **message box** at the top of the screen, and you will also receive an email confirming this.



**\* Available until 5 September 2023**

## Matchmaking

- If you open the chat with this participant, you will see a **video icon** at the top. You can click on it to start a video call with the participant who accepted your meeting request.
- You can **agree on a meeting time per chat or per email**. The video icon and functionality will always remain available in the chat if you want to use it at a later stage.





We wish you a successful matchmaking!  
Please note: The Brella platform will remain open for you  
**until 5 September 2023!**

1 Welcome — 2 Profile — 3 Matchmaking



Welcome to  
**EU Calls for Proposals 2023 on Battery and Hydrogen Technologies**

Dates  
[Redacted]

Type  
Virtual Event

[Get started](#)