

Enterprise Europe Network

The world's largest
support Network for SMEs with
international ambitions

Natalia García Mozo

Head of Unit SME Advisory Services – BayFOR
Info Session Joint R&I Projects Germany - Canada
Munich, 29.01.2019

enterprise
europe
network

Helping ambitious SMEs
innovate and grow internationally

een.ec.europa.eu





3000

LOCAL
EXPERTS



600+

LOCATIONS



60+

COUNTRIES
WORLDWIDE

Why a Network for the SMEs?

21,6 Millions in EU: 99% of all EU business are SMEs

88,8 Millions jobs in EU: 2 out of 3 of the private sector

Every 10 SMEs, 9 are Micro-enterprises

EU-Definition of SME

Company category	Employees	Turnover	or	Balance sheet total
Medium-sized	< 250	≤ € 50 m		≤ € 43 m
Small	< 50	≤ € 10 m		≤ € 10 m
Micro	< 10	≤ € 2 m		≤ € 2 m

EU Recommendation 2003/361 – Legal Basis of the European Business Act

een.ec.europa.eu



Based in your region

-

and connected to the world

EEN in Bavaria



Bavarian Research Alliance as partner in the Enterprise Europe Network

- **Consultation** on SME participation in European funding programmes for research and innovation
- First **eligibility check** of ideas and proposal
- **Search for partners** for European proposals and bilateral cooperation
- **Key account management** for SME Instrument Bavarian beneficiaries
- Organization of thematic **brokerage events**
- **Signposting** to further experts on EU issues like CE norms, country information, secondments, business requests, participation in company missions and trade fairs



Picture: EASME

Partnering service – You as Coordinator

A. Description of the project

B. Important! – Profile und Role of the partner clear described.

B. Publication and dissemination among EEN tools

Important! – 2 Months bevor deadline



1. POD Data Base
(EEN Internal Tool)



2. Personal Network

Partnering Services – Technology Offer

- A. Technology Offer as Company profile with its innovation aspects.
- B. Important! – Innovative aspects on top.

- B. Publication and dissemination among EEN tools Important! – Active for one year

enterprise europe network

Research Development Request Profile

The following table is used as a template for drafting a Research Development Request. Please fill in as much as possible. For assistance, please contact Dr. Barbara Dehmen, barbara.dehmen@een.eu, phone 330 - 9953 888 174, or the scientific officer at BayDOR who is working with you on the proposal.

Please note:

- Fields marked with asterisk (*) are mandatory.
- Fields that are **highlighted** must only have one selection when drafting the profile unless specified under the field title.
- Some points (indicated below) will be selected from a drop-down menu online, so do not complete here.

The entries in this form will be placed in a digital archive, which you will receive as client and company before going the way to BayDOR before its submission.

FIELD	Field to be populated
Title *	Enter free title of the profile. Remember that this is the very first section to be read! The title should be clear and meaningful for non-experts in the technology or application field. It should enable clients to see if the profile interests them, and allow Network Partners to see which countries or regions in their region might be appropriate partners. It should be: - clear and concise (6 to 100 characters), and there is room in the address and description for further details - distinctive (avoid "working paper", "research" as matter of fact as possible) - important: avoid using acronyms, product names, company/organizational names or trademarks. Underline the title and add there is a trademark (trademark of 200 characters (including spaces)).
Internal Reference	Number of the project and person responsible for the project, as well as contact person (scientific officer) at BayDOR.



ENTERPRISE EUROPE NETWORK

European Commission > Enterprise Europe Network > Partnering > Profiles > Profile Simple Search

Network Forums Partnering Logout

Partnering Home Events Profiles Dissemination EDI Network Management **POD Data base**

Natalie G. Mizo (gmozone)

Profile Simple Search [HELP]

Search: [input] Any word All words Compact View Search

Profile types: Business Offer, Business Request, Research & Development Request, Technology Offer, Technology Request

Profile country of origin: Spain, Sweden, Switzerland, Tunisia, Turkey, Ukraine, United Kingdom, USA

Client requested: Spain, Sweden, Switzerland, Tunisia, Turkey, Ukraine, United Kingdom, USA

Technology keywords: Technology keywords

Market keywords: Market keywords

NACE keywords: NACE keywords

We found 4 record(s) for your query

Last Modified: Title of Profile, Country, Type, Date

Last Modified	Title of Profile	Country	Type	Date
A week ago	On-going FP7 project looking for SME partners from different types of industries that need simulation services running...	Slovenia	R&D Request	05 Dec 2011
A month ago	Horizon 2020 - NMP 37 "On Demand Co-Production"	Germany	R&D Request	03 Dec 2011
A quarter ago	INTERREG pre-proposal - Sustainable tools for operable public transport services	Germany	R&D Request	21 Nov 2011
A year ago	PS: HORIZON 2020 - Device for fostering and controlling correct or desired posture	Croatia	R&D Request	27 Nov 2011

Sorting options: None

1. POD-Data base (EEN Internal Tool)



2. Personal Network

Unit for SME Advisory Services Enterprise Europe Network



Natalia García Mozo
Head of Unit
garciamozo@bayfor.org



Kevin Wilke
Consultant SME Advisory Services
Enterprise Europe Network
wilke@bayfor.org



M.Sc. Rosina Lohmeyer
Scientific Officer Circular Economy
Project Manager MOVECO
lohmeier@bayfor.org

Thank you for your attention!

Natalia García Mozo

Tel. +49 089 9901888 171

mozo@bayfor.org

Bavarian Research Alliance GmbH



Headquarters in Munich

Prinzregentenstraße 52
80538 Munich
Germany

Phone: +49 (0)89 99 01 888-0

Email: info@bayfor.org
www.bayfor.org

Photo: © Bavarian Research Foundation,
Christine Reeb



Offices in Nuremberg

Am Tullnaupark 8
90402 Nuremberg
Germany

Phone: +49 (0)911 507 15-900

Email: info@bayfor.org
www.bayfor.org

Photo: © Bayern Innovativ GmbH, Verena Kaister