



Bavarian  
Research Alliance

# Mobilizing Universities of Applied Sciences for Horizon 2020

## Introduction

**Martin Reichel**  
CEO/Director

Bavarian Research Alliance

Universities of  
Applied Sciences  
**GO Europe**





# The Bavarian Research Alliance (BayFOR)

- Initiative to promote Bavaria as a location for science and innovation within the European Research Area
- Founded in 2006/2007
- Associates: University of Bavaria e.V. and The Bavarian Universities of Applied Sciences e.V.
- Director/CEO: Martin Reichel
- Board of Directors: Prof. Dr. Dr. h.c. mult. Wolfgang A. Herrmann, Prof. Dr. Peter Sperber, MinDirig Dr. Michael Mihatsch, MinDirig Dr. Ronald Mertz, Prof. Dr. Torsten Kühlmann, Dr. Axel Jahn

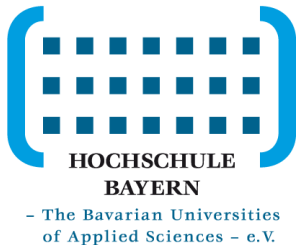


Picture: © Fotolia

# Associates & Contributors



11 Universities



20 Universities of Applied  
Sciences



The Bavarian State Ministry of  
Education, Science and the Arts and  
the Bavarian State Chancellery





## BayFOR's goals

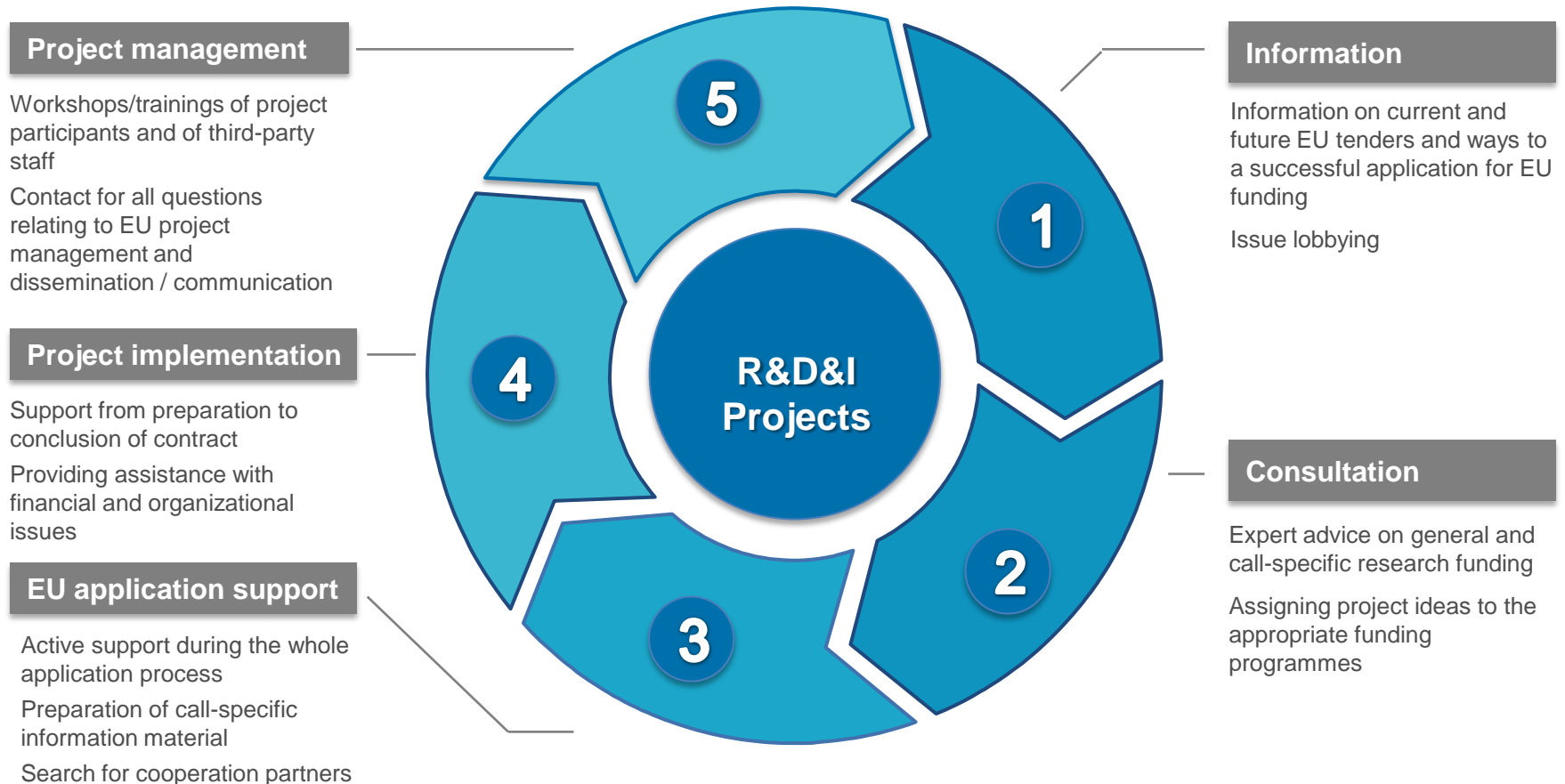
To strengthen and permanently anchor the science and innovation location of Bavaria in the European Research Area through:

- Acquisition of European and international funding: in particular supporting the professional drafting of applications and the establishment of promising application consortia
- Initiation of national and international innovation and science partnerships from academia and business



Picture: © Fotolia

# BayFOR as a „Full Service Provider“





## Universities of Applied Sciences in Bavaria and their participation in EU-funded projects

- 23 Universities of Applied Sciences (17 state-owned)
- 18 successful participations in EU-funded research projects
- Around € 4 million of EC contribution under FP7, min. € 20,000 and max. € 500,000 per project

