





Mobilizing Universities of Applied Sciences for Horizon 2020

Introduction

Martin Reichel CEO/Director

Bavarian Research Alliance











The Bavarian Research Alliance (BayFOR)

 Initiative to promote Bavaria as a location for science and innovation within the European Research Area

- Founded in 2006/2007
- Associates: University of Bavaria e.V. and The Bavarian Universities of Applied Sciences e.V.
- Director/CEO: Martin Reichel

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 Board of Directors: Prof. Dr. Dr. h.c. mult. Wolfgang A. Herrmann, Prof. Dr. Peter Sperber, MinDirig Dr. Michael Mihatsch, MinDirig Dr. Ronald Mertz, Prof. Dr. Torsten Kühlmann, Dr. Axel Jahn









Associates & Contributors



11 Universities



20 Universities of Applied Sciences



The Bavarian State Ministry of Education, Science and the Arts and the Bavarian State Chancellery











BayFOR's goals

To strengthen and permanently anchor the science and innovation location of Bavaria in the European Research Area through:

 Acquisition of European and international funding: in particular supporting the professional drafting of applications and the establishment of promising application consortia

 Initiation of national and international innovation and science partnerships from academia and business



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BayFOR as a "Full Service Provider"

Project management

Workshops/trainings of project participants and of third-party staff

Contact for all questions relating to EU project management and dissemination / communication

Project implementation

Support from preparation to conclusion of contract

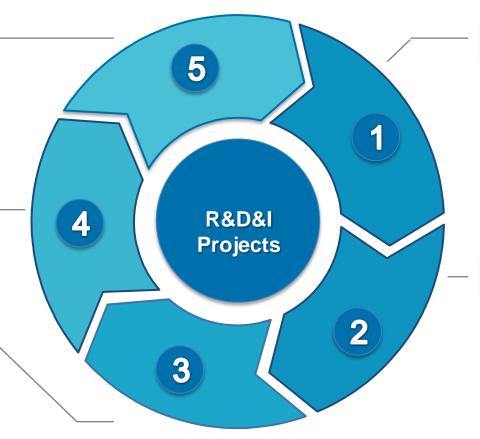
Providing assistance with financial and organizational issues

EU application support

Active support during the whole application process

Preparation of call-specific information material

Search for cooperation partners



Information

Information on current and future EU tenders and ways to a successful application for EU funding

Issue lobbying

Consultation

Expert advice on general and call-specific research funding

Assigning project ideas to the appropriate funding programmes









Universities of Applied Sciences in Bavaria and their participation in EU-funded projects

23 Universities of Applied Sciences (17 state-owned)

18 successful participations in EU-funded research projects

 Around € 4 million of EC contribution under FP7, min. € 20,000 and max. € 500,000 per project

