

Bavarian Research Alliance GmbH

Press Release

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Professor Dr. Dr. h.c. Harun Parlar is the new Executive Director of the Bavarian Research Alliance

As of the first of January 2009, the Bavarian Research Alliance (BayFOR) has a new Executive Director: Harun Parlar, Professor for Chemical-Technical Analysis and Chemical Food-Technology as well as Director of the Research Centre Weihenstephan for Brewing and Food Quality. Professor Parlar has been holding this line function since the beginning of the year, at which time he replaced the founding Executive Director Professor Dr. Dr. h.c. Hans Georg Löbl after more than two years in that post.

Professor Parlar views his future activities for BayFOR as a considerable challenge, and he already has numerous operations down pat. "It is an ambitious goal to create more incentives for potential applicants for EU funding programmes". He adds that the necessary infrastructure for active fund raising from EU third-parties, from universities and from colleges of applied sciences must be improved or, in some cases, established. "We cannot allow that the Bavarian colleges of applied sciences lag behind in comparison to the overall European level. This is why we have to seize the opportunity early on by finding efficient ways to attract more European research grants to Bavaria." Parlar is convinced that there still remains enormous potential in the Bavarian scientific landscape for participation in EU funding programmes, which can lead, with the aid of BayFOR, to large advancements for the universities and colleges of applied sciences.

In the technical world of food science, the noted PHD chemist is a respected scientist, who, after many years of experience, has been successfully holding the Chair for Chemical-Technical Analysis and Chemical Food-Technology of the Technical University Munich in Freising-Weihenstephan. Furthermore, he has

been the Director for the Research Centre Weihenstephan for Brewing and Food Quality since its foundation in the summer of 2004, and will continue to carry out this function parallel to his other responsibilities.

Prior to following his calling to assume the Professorship capacity in Weihenstephan, he led the Department for Environmental Analysis and Photochemistry of the Institute for Ecological chemistry of the Society for Radiation and Environmental Research (formerly known as GSF, Helmholtz Zentrum today) in Munich from 1972 to 1985 and, from 1986 to 1994, the Chair for Analytical Chemistry at the University of Kassel. His professional career has always been characterised by an international commitment: schooling and university studies in New York, Istanbul and Bonn serve as an indicator for his considerable interest in new challenges. He has also been internationally acclaimed many times for his numerous scientific publications.

#### About BayFOR:

The Bavarian Research Alliance is a non-profit organisation; they provide advice and support scientists from Bavarian universities and colleges of applied science in competition for national and European grant money, particularly in the context of the 7<sup>th</sup> Research Framework Programme (FP7) of the EU. In addition to the core area of EU research funding, BayFOR is active in two other areas: they coordinate, on the one hand, the mutual activities of the Bavarian Research Cooperations while funding, at the same time, their network at the European level. On the other hand, cornerstones are being established, with the business area "International Scientific Cooperations", in international research and innovation competition between the partner regions Bavaria-Québec and Bavaria-Alberta.

[www.bayfor.de](http://www.bayfor.de)

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