

Bayerische
Forschungsallianz

EIC Accelerator: Phase 1: Short Application

A background image showing the silhouettes of four people climbing a mountain peak at sunset. One person is at the top with arms raised in triumph, while the others are helping each other up the slope. The sun is a bright yellow circle on the horizon, casting a warm orange glow over the scene.

Nivedita Mahida-Königsdörfer
Wissenschaftliche Mitarbeiterin, KMU-
Beratung

Agenda: EIC Accelerator Short Application

9:35 -10:00

1. Der EIC Bewerbungsprozess mit Zeitachse
2. Die Grant und die Investment Komponenten
3. Die Short-Application (Fragebogen)
4. Das Pitch Video
5. Q & A

EIC Accelerator Open / Challenges: Für wen?

Für **Start-ups** und **KMU**, die:

- über ein **hoch-innovatives**, **bahnbrechendes** Produkt/ Dienstleistung/ Geschäftsmodell verfügen, das neue **Märkte schafft** und bestehende Märkte in **Europa** oder **weltweit zerstören** könnte;
- den Ehrgeiz und das Engagement haben für das **Scale-up**;
- eine umfangreiche Finanzierung anstreben, die aufgrund der **hohen Risiken** nicht allein von privaten Investoren gedeckt wird.



Bewerbungsprozess: EIC Accelerator

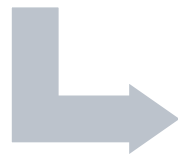
Phase 1= Short Application

- Fragebogen 5 Seiten
- PitchDeck
- Pitch Video



Phase 2= Full Application (nächster Cut Off 4.Okt.2023)

- Fragebogen (Max. 50 Seiten)
- Finanzielle Tabellen



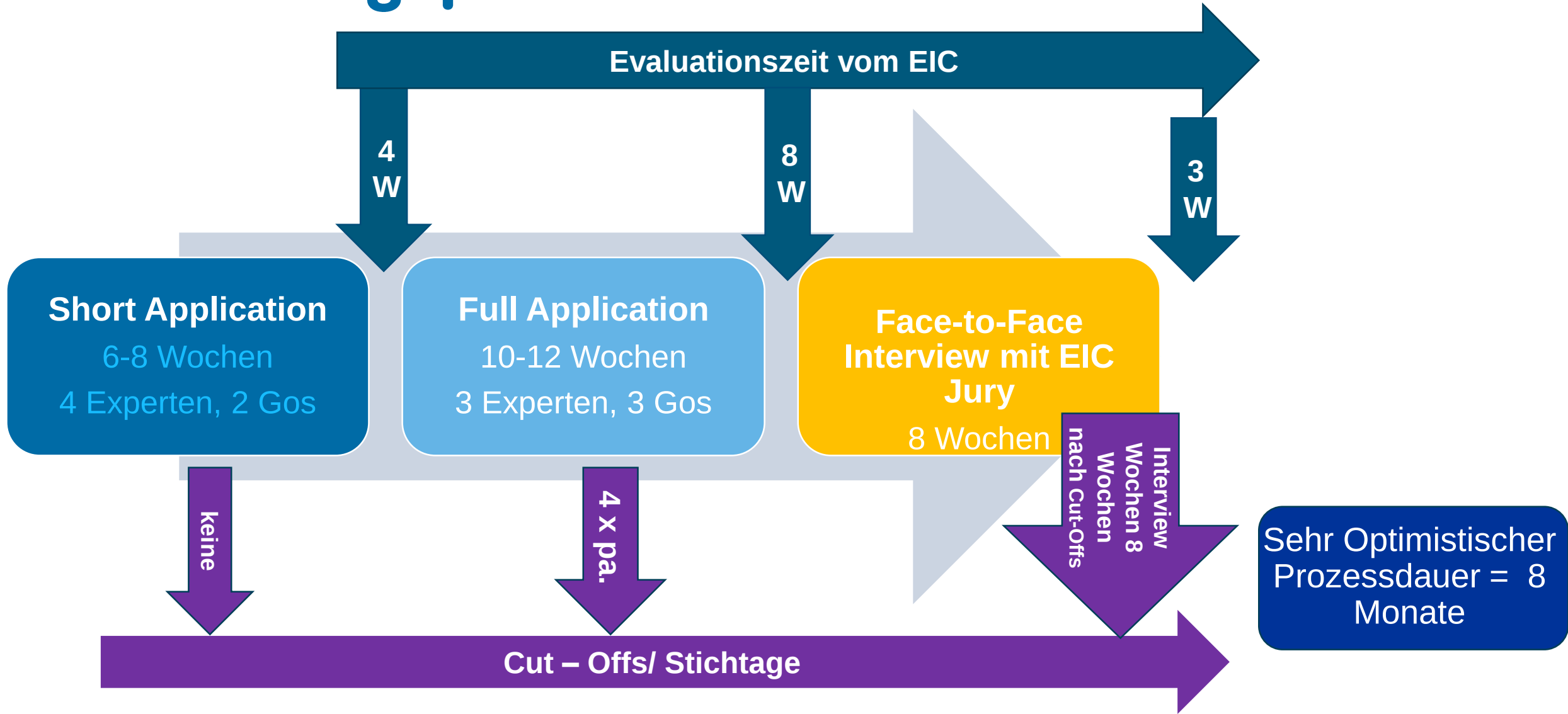
Phase 3= Pitch mit EIC-Jury & Q&A

- 10 Min. Pitch mit EIC Jury
- Q&A -35 Min mit der Jury

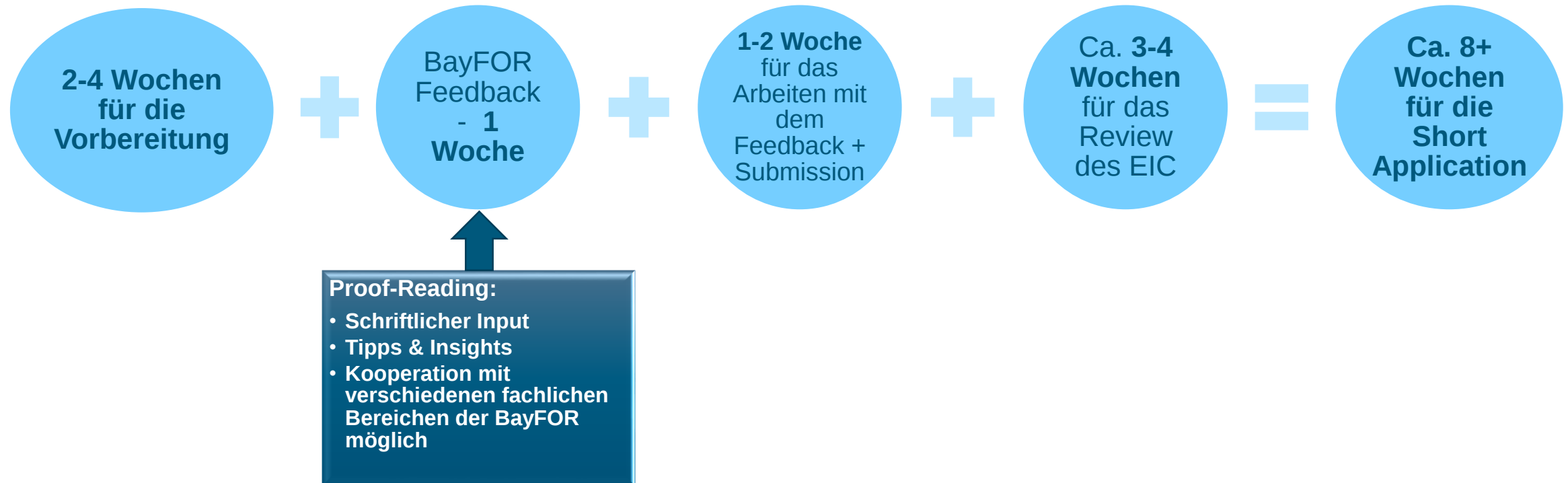


Bei positiver
Bescheid: Grant
Agreement

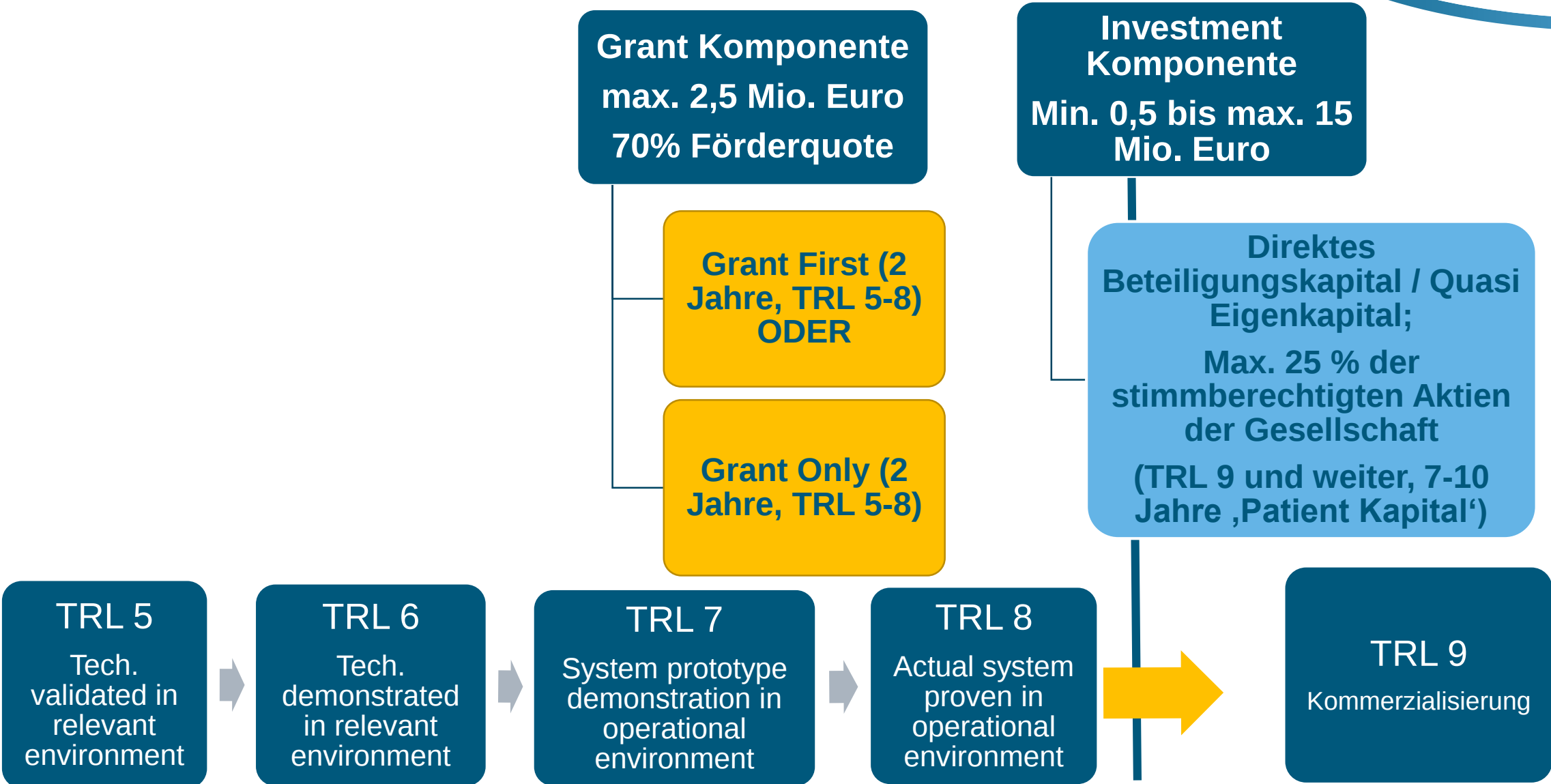
Bewerbungsprozess: EIC Accelerator



Zeit Short Application: Hinweise KMU Beratung



Die Förder- oder Investitionssumme



EIC Finanzen: Optionen

Grant Only:

- Begründung: Mittel von EIC sind nur für Entwicklung TRL5/6- 8 notwendig;
- Mittel sind ab TRL 9 anderweitig gesichert.

Grant First

- Begründung: Grant Option als erstes, dann Investment Option zum späteren Zeitpunkt;
- Gewisse Milestones werden im EIC-Vertrag festgehalten;
- Investment angestrebt, aber zum späteren Zeitpunkt.

Blended Finance

- Begründung: erst das EIC Grant, direkt gefolgt vom EIC Investment- wird bei Vertragsverhandlung festgehalten.

Quelle: EIC
Workprogramme 2023

Your Innovation can be funded if:		It is based on a scientific discovery or novel technology and still requires significant work to validate and demonstrate it in relevant environments in order to properly assess its commercial potential
Remarks:	SMEs, including start-ups, which have already received a grant-only support can choose to request the investment component only.	In order to be eligible for an EIC equity investment later on, your innovation will have to achieve a set of agreed milestones for TRL 5 to 8.

Das Budget EIC Accelerator

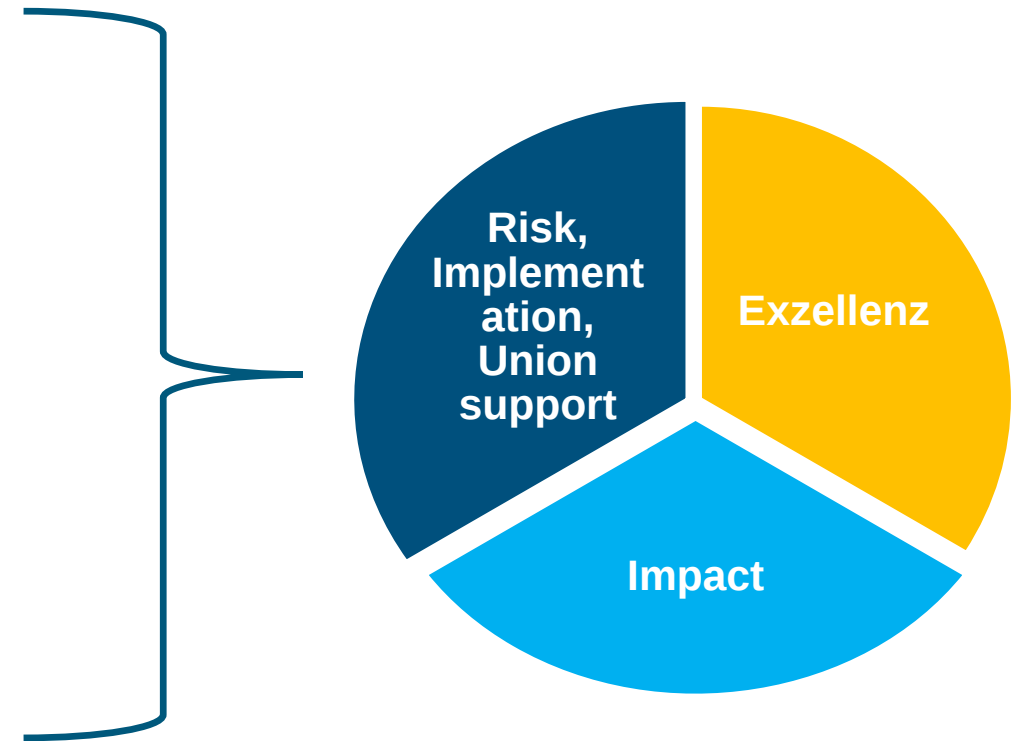
Call	Who can apply	What for	EIC Open		EIC Challenges		
			Deadlines	Indicative Budget (EUR million)	EIC Challenge	Deadlines/ Cut-offs	Indicative Budget (EUR million)
EIC Pathfinder	Consortia of at least three different independent legal entities ⁷ established in at least three different eligible countries. Additionally, single applicants or small consortia (two partners) for EIC Pathfinder Challenges only.	Grants of up to EUR 3 million (open) or EUR 4 million (challenges), or more if duly justified, to achieve the proof of principle and validate the scientific basis of breakthrough technology (Technology Readiness Levels 1-4)	7 March 2023	179.50	- Clean and efficient cooling - Construction digitalisation - Precision nutrition - Responsible electronics - In-space solar energy	18 October 2023	163.50
EIC Transition	Single applicants (SMEs, spin-offs, start-ups, research organisations, universities) or small consortia (two partners) or consortia of three to five different independent legal entities established in at least three different eligible countries. Proposals must build on eligible EU-funded project results (see call text)	Grants of up to EUR 2.5 million to validate and demonstrate technology in application-relevant environment (TRL 4 to 5/6) and develop market readiness	- 12 April 2023 - 27 September 2023	67.86	- Micro-Nano-Bio devices - Environmental intelligence - Chip-scale optical frequency combs	- 12 April 2023 - 27 September 2023	60.50
EIC Accelerator	Single start-ups and SMEs (including spin-outs), individuals (intending to launch a start-up/ SME) and in exceptional cases small mid-caps (fewer than 499 employees)	Grant component below EUR 2.5 million for innovation activities (TRL 5/6 to 8); EUR 0.5 up to 15 million ⁸ investment component for scaling up and other activities. Grant only, grant first and investment only component under certain conditions, namely for non-bankable SMEs, including start-ups, which have already received a grant-only support.	Short applications: continuous Full applications : - 11 January 2023 - 22 March 2023 - 7 June 2023 - 4 October 2023	613	- Biomarkers for cancer - Decontamination for pandemic management - Energy storage - New European Bauhaus - Quantum or Semiconductor components - Resilient agriculture - Space technologies and services	Short applications: continuous Full applications : - 22 March 2023 - 7 June 2023 - 4 October 2023	524.7

Die Short Application- wer kann sich Bewerben?

- Start-ups oder KMU mit einer **Bahnbrechenden Idee/ Produkt** (TRL 5/6 bis TRL 8)
- Kleinere Mid-Caps (<499 Mitarbeiter) mit einer rapiden scale-up ab TRL9 (nur die Investment Option, kein Grant)
- natürliche Personen / Rechtspersonen, die eine KMU oder Mid-Cap gründen wollen.

Die Short Application: Worauf kommt es an?

- Innovative Idee und Innovationsgrad
- Marktorientierter Antrag mit europäischer Dimension
- Lösungsorientierter Antrag
- Skalierbarkeit des Business Models
- Begründung für die europäische Förderung
- Kontinuierliche Struktur innerhalb des Antrags
- Potentieller Impact
- Das Team



Evaluationskriterien Short Application

Table 6. Evaluation criteria for EIC Accelerator Open and Challenges at short proposal stage

Excellence

Breakthrough and market creating nature: Does the innovation have a high degree of novelty – compared to existing products, services and business models – with the potential to create or significantly transform markets?

Timing: Is the timing right for this innovation in terms of market, user, societal or scientific or technological trends and developments?

Impact

Scale up potential: Does the innovation have scale up potential, including the potential to develop new markets and impact on the growth of the company? Does the company show a clear and convincing vision, taking into account its current level of development and maturity, in relation to the targeted market, the business model and growth forecasts?

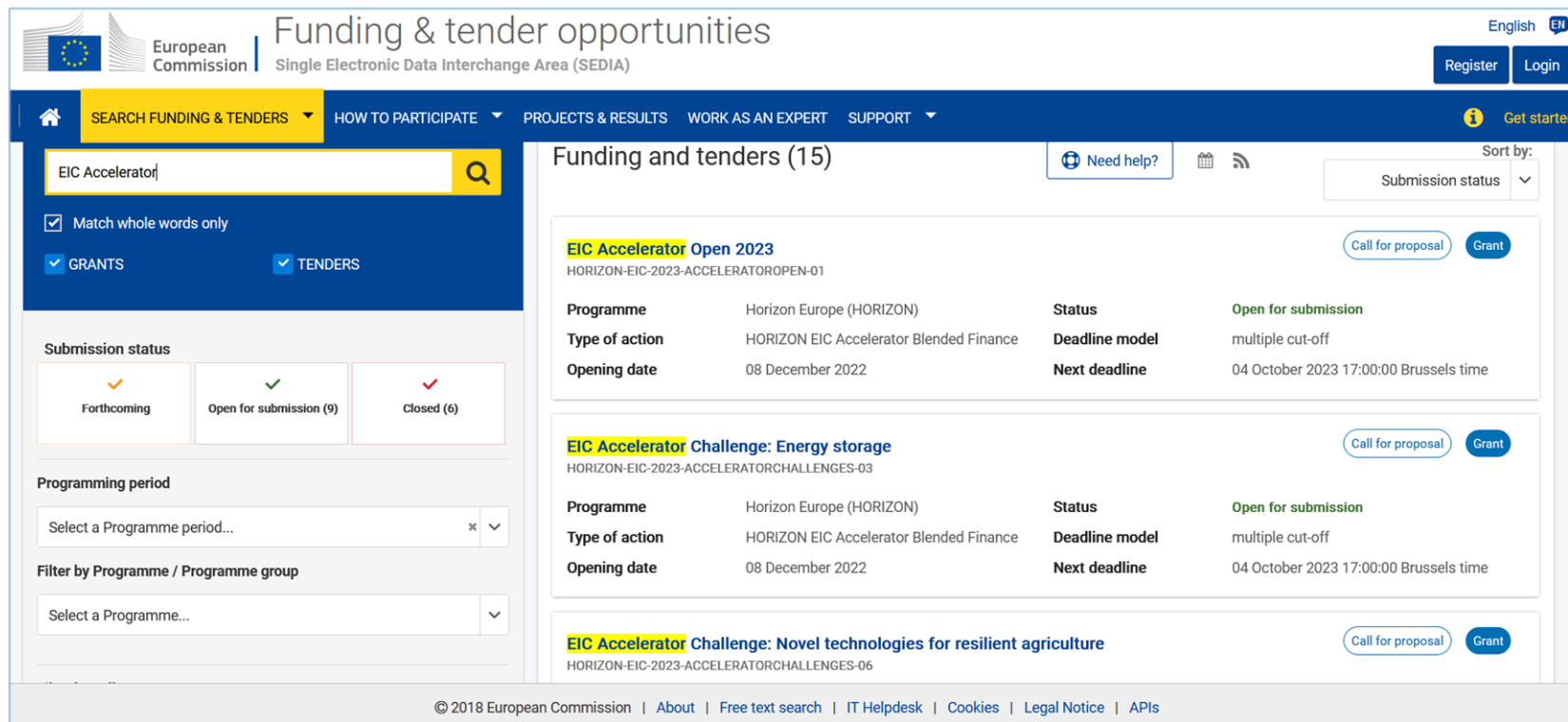
Broader impact: Will the innovation, if successfully commercialised achieve positive broader societal, economic, environmental⁶⁸ or climate impacts?

Level of risk, implementation, and need for Union support

Team: Does the team have the capability and motivation to implement the innovation proposal and bring it to the market? Is there a plan to acquire any critical competencies which are currently missing, including adequate representation of women and men?



Funding & Tenders Portal



The screenshot shows the 'Funding & tender opportunities' page on the European Commission's Single Electronic Data Interchange Area (SEDIA). The page is in English and includes a 'Register' and 'Login' button. The main navigation bar includes links for 'SEARCH FUNDING & TENDERS', 'HOW TO PARTICIPATE', 'PROJECTS & RESULTS', 'WORK AS AN EXPERT', and 'SUPPORT'. A search bar contains the text 'EIC Accelerator'. Below the search bar, there are filters for 'Match whole words only' (checked), 'GRANTS' (checked), and 'TENDERS' (checked). The 'Submission status' section shows three categories: 'Forthcoming', 'Open for submission (9)', and 'Closed (6)'. The 'Programming period' section has a dropdown menu for 'Select a Programme period...'. The 'Filter by Programme / Programme group' section has a dropdown menu for 'Select a Programme...'. The main content area displays 'Funding and tenders (15)' and lists three opportunities:

- EIC Accelerator Open 2023** (HORIZON-EIC-2023-ACCELERATOROPEN-01)
 - Programme: Horizon Europe (HORIZON)
 - Type of action: HORIZON EIC Accelerator Blended Finance
 - Opening date: 08 December 2022
 - Status: Open for submission
 - Deadline model: multiple cut-off
 - Next deadline: 04 October 2023 17:00:00 Brussels time
- EIC Accelerator Challenge: Energy storage** (HORIZON-EIC-2023-ACCELERATORCHALLENGES-03)
 - Programme: Horizon Europe (HORIZON)
 - Type of action: HORIZON EIC Accelerator Blended Finance
 - Opening date: 08 December 2022
 - Status: Open for submission
 - Deadline model: multiple cut-off
 - Next deadline: 04 October 2023 17:00:00 Brussels time
- EIC Accelerator Challenge: Novel technologies for resilient agriculture** (HORIZON-EIC-2023-ACCELERATORCHALLENGES-06)

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Zugang zum Funding & Tenders Portal: ([Link](#))
[Search Funding & Tenders \(europa.eu\)](#)

Die Short Application- Fragebogen

1. General / Allgemeines
2. Opportunity/Opportunität
3. Solution/ Lösung
4. Competition/ Wettbewerbsanalyse
5. Impacts/Auswirkung
6. Company/Unternehmen
7. Team
8. Funding / Finanzierung
9. Documents/ Unterlagen
10. Submission/ Abgabe

General 8
Opportunity 1
Solution 1
Competition 1
Impacts 1
Company 2
Team 2
Funding 2
Documents 2
Submission 8

General Information

Proposal Number: 190200849

Acronym: STAR-Project TEST

This field is required.

Full Title: Start Application Ready for the EIC Short Application

This field is required.

Abstract:

This field is required.

Estimated duration of the project (in months):

This field is required.

Could you estimate the current TRL of your project ?

click here to select a value

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Relevant keywords for the proposal

1st Keyword: click here to select a value

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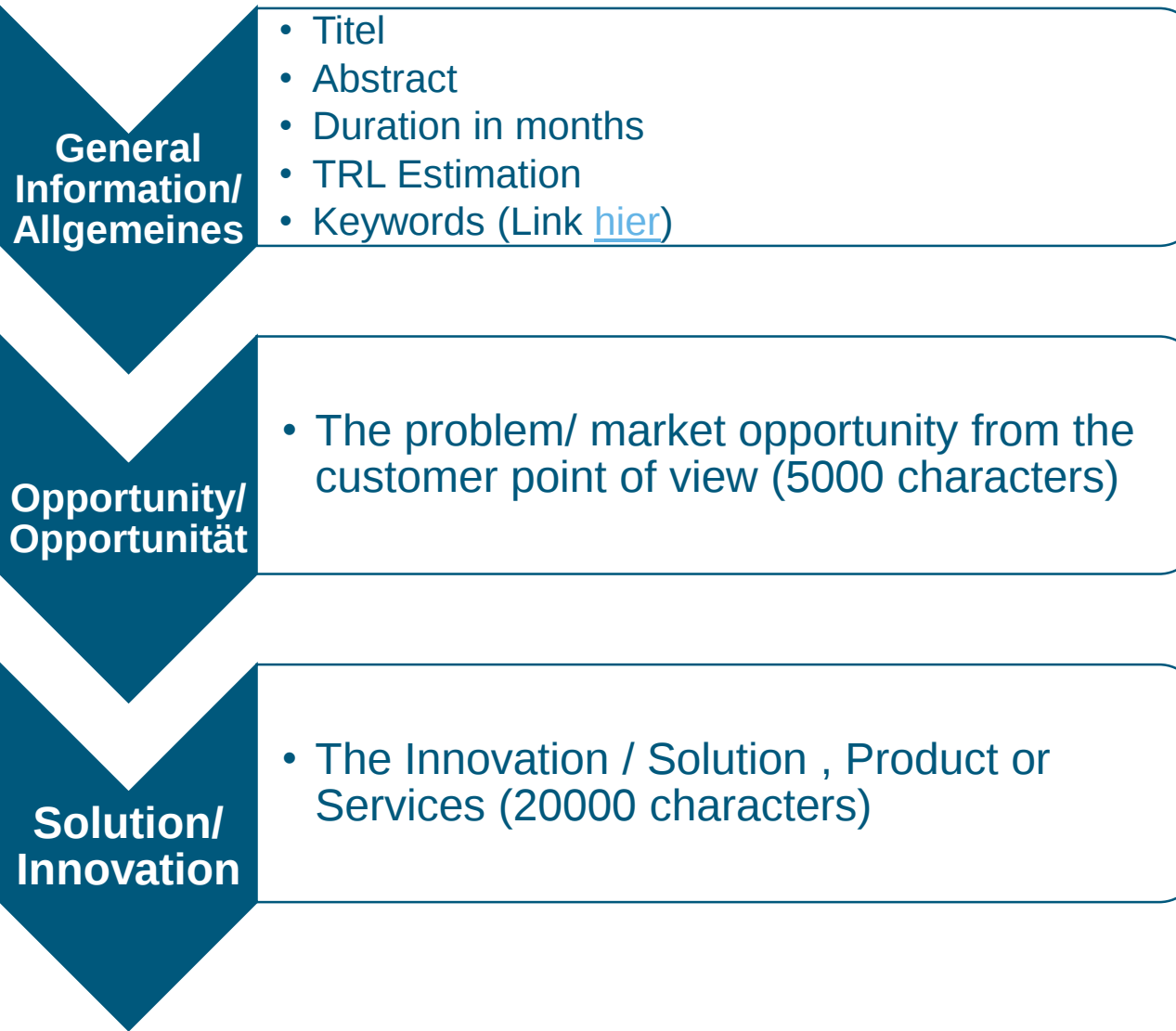
2nd Keyword: click here to select a v

This field is required.

Additional free keywords

Type in your keyword and press enter

Die Short Application- Fragebogen



Die Short Application- Fragebogen

Competitive Analysis/ Wettbewerbanalyse

- Das Business Model;
- Markt (Segment, Größe, Wachstum, Markttreiber);
- Potentielle Kunden;
- Vor- und Nachteile der Lösung im Vergleich mit Wettbewerber;
- Wettbewerbsvorteil und wie das Unternehmen davon profitiert. (10.000 Charaktere)

Impacts/Auswirkung

- Broad impacts on society, the environment and climate
- UN SDGs addressed
- Job creation
- Referenz zu der EU –Politik (wie z.B. Green Deal, RePowerEU, Battery Directive, Digital decade EU) (10.000 Charaktere)

Die Short Application-Fragebogen

Company/Unternehmen

- VAT Nummer
- Website
- Entity type
- Unternehmen Beschreibung, Geschichte, Visionen & Ambitionen (5000 Charaktere).

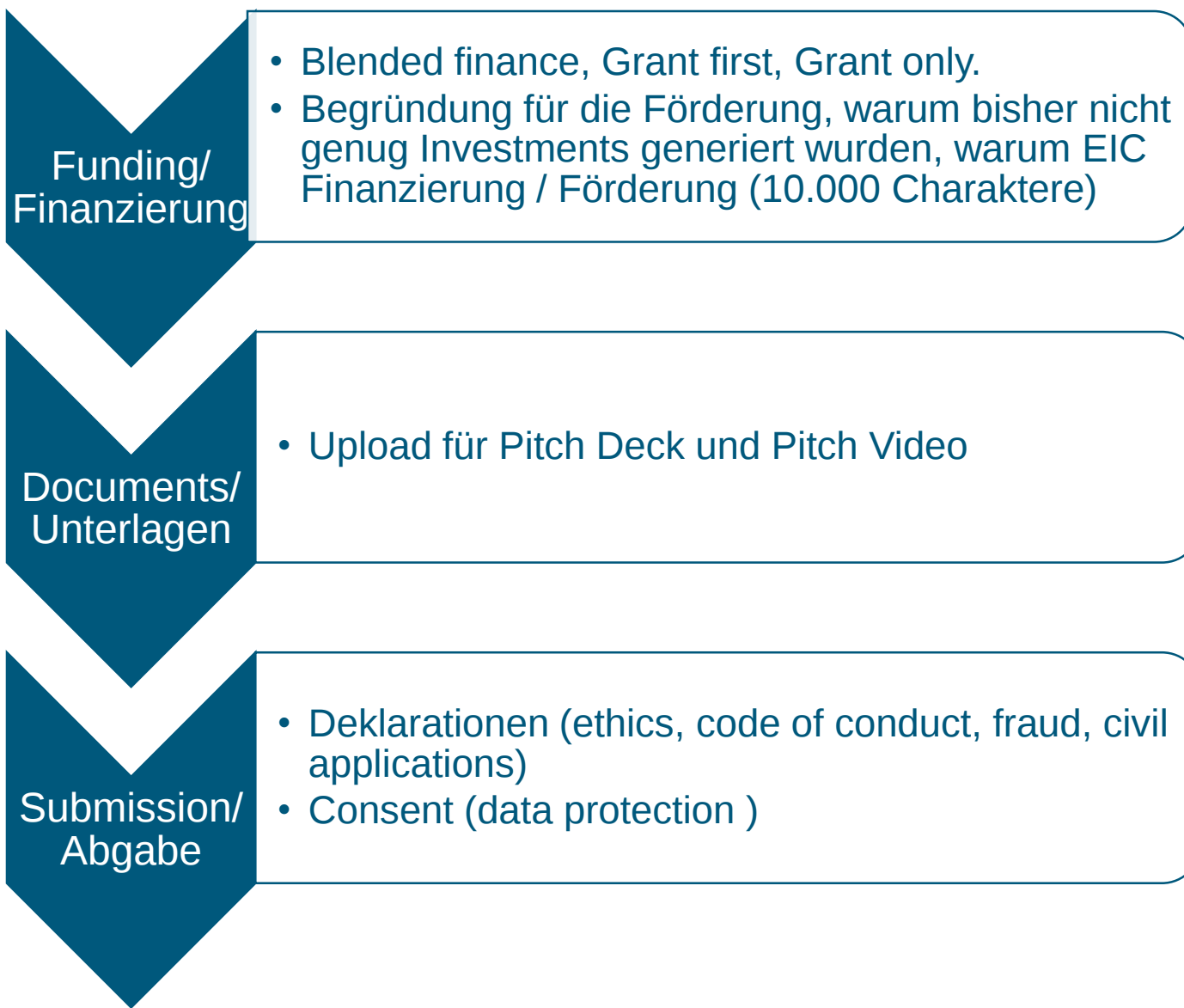
Team

- Team hinzufügen mit Beschreibung (siehe Bild rechts)
- Gender-balance, fehlende posten, recruitment plan, Mitarbeiterbindung (10.000 Charaktere).

Edit a team member

Gender	First name	Last name
click here to select a value	Nivedita	Mahida-Königsdörfer
This field is required.	This field is required.	This field is required.
email	Phone	
mahida@bayfor.org		
100 chars	100 chars	
Position		
CSO Chief Scientist Officer		
This field is required.		
Domain(s) of expertise		
Type in your keyword and press enter		
This field is required.		
Why is this person fitted to work on this project ?		
150 chars		
This field is required.		
Cancel		Save

Die Short Application- Fragebogen



Pitch Video- auf was kommt es an?

- Bis zu drei Personen
- Motivation der Bewerbung
- Vorstellung der Firma(Vision/Mission)
- Demonstration des Produkts/ Services
- EIC Bezugnahme
- Positives Auftreten



Zusammenarbeit mit der KMU-Beratung

- Wir arbeiten Themenoffen
- Jederzeit möglich: Flexibilität und Kostenlos
- Transparente **Kommunikation**
- Interne **Deadlines**
- Gleichzeitige Begutachtung aller Dokumente (Fragebogen, Pitch Deck und Pitch Video)
- Proof-Reading im Tandem mit Fachlichen BayFOR-Bereichen

➡ Bayfor hat 2023 bisher 10 Short Applications 2023 unterstützt- 8 davon sind weiter für die FA!

Fragen an uns ?



#EENCanHelp

Thank you

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