



Bayerisches Staatsministerium für  
Umwelt und Gesundheit



**IFAT 2010: «Canada Forum »**  
**September 15<sup>th</sup>, 2010**  
**Time: 13:00-15:00**  
**Halle B1**

#### **TITLE**

**Business, Science and Innovation through Regional Cooperation –  
Perspectives from Bavaria, Quebec and Alberta**

#### **Moderation**

Ralf LUDWIG, Professor of Geography, Ludwig-Maximilians-Universität (LMU)

#### **Introduction (5 min)**

Eugen EGETENMEIR, Managing Director, Messe München

#### **Welcome (5 min)**

Wolfgang LAZIK, Director General, Bavarian State Ministry of the Environment and Public Health

#### **Keynote (10 Min)**

Martin FAULSTICH, Professor of Resource and Energy Technology, TU München / Wissenschaftszentrum Straubing

*Potentials, Capacities and Needs in Environmental Technologies*

#### **Overviews (10 minutes each)**

Denis LECLERC, President and CEO, ÉCOTECH QUÉBEC –  
Cleantech Cluster of Québec

*The Cleantech Advantage in Quebec*

Craig ROBERTSON, President, Environmental Services Association  
of Alberta (ESAA)

*Overview of the Environmental Sector in Alberta*

#### **Case Studies (10 minutes each)**

Denis BERNIER, Assistant Vice-President, Roche

*A Promising and Sustainable Approach in Engineering.*

*Industry and Community: How to Integrate Sustainability in Industrial  
Projects?*

Daryl McCARTNEY, Executive Manager, Edmonton Waste  
Management Centre of Excellence

*A Canadian Approach to Integrated Waste Management: Edmonton's  
Experience*

Rainer PTOK, Director of International Environmental Affairs,  
Bavarian Business Association (vbw)

*Alberta Oil Sands as a Technical and Business Opportunity for  
Bavaria*

Ralf LUDWIG, Professor of Geography, LMU

*The Q-BIC<sup>3</sup> Project in Climate Change between Quebec and Bavaria*

#### **Podium on “Innovation by Cooperation”**

Question and answer session

Forum will be conducted in English with German translations.

Representatives from other Canadian provinces are welcome.