

## Creating NEBOurhoods for Tomorrow

### New European Bauhaus Lighthouse – Final Conference

27 - 28 March, 2025, Munich

#### Transforming Neighbourhoods into NEBOurhoods

Thursday, March 27, 2025, Sessions 10:30 - 17:00 / Exhibitions 18.00 - 19:30

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<b>Sessions</b>	University of Applied Sciences Lothstraße 64, 80335 Munich
<b>Exhibitions</b>	Architekturgalerie München e.V. and PlanTreff, City of Munich Blumenstraße 22 and 31, 80331 Munich

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#### Momentum & Enhanced Frameworks for NEB-based Urban Transition

Friday, March 28, 2025, 9:00 - 13:00

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<b>Sessions</b>	Siemens AG, Site München-Perlach Otto-Hahn-Ring 6, 81739 Munich
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#### Registration

<http://www.bayfor.org/nebourhoods-final-conference-registration>

#### NEBOurhoods Coordination

City of Munich  
Department of Urban Planning and Building Regulations  
[nebourhoods@muenchen.de](mailto:nebourhoods@muenchen.de)  
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Thursday, March 27, 2025

## Transforming Neighbourhoods into NEBourhoods

University of Applied Sciences, Lothstraße 64, 80335 Munich; Registration open at 10:30

Moderation: **Nicola Borgmann** NEBourhoods Communications, Architekturgalerie München e.V.

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### WELCOME & INTRO

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- 11:00 **Welcome at the University of Applied Sciences Munich**  
**Thomas Stumpp** Vice-President University of Applied Sciences Munich (tbc)  
**Welcome and Introduction to NEBourhoods and the New European Bauhaus**
- 11:05 **Werner Lang**, TUM, Chair of Energy Efficient and Sustainable Planning and Building and Vice President for Sustainable Transformation; Founding Partner Creating NEBourhoods Together
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- 11:15 **Creating NEBourhoods for Tomorrow Day 1**  
**Sylvia Pintarits** NEBourhoods Coordinator, City of Munich (MUC), Urban Planning
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- 11:25 **NEBourhoods Highlights**  
**Nicola Borgmann** NEBourhoods Communication, Architekturgalerie München e.V.
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- 11:40 **How does the New European Bauhaus want to enable Transformation?**  
**Christina Schepper-Bonnet** NEBourhoods Transition Hub, MUC, Kreativ München
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- 12:00 Coffee Break

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### NEB BOWLS – Interactive Discussions

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- 12:20 **NEB Bowl 1: How to achieve a SUSTAINABLE environment?**
- Christoph Heidenhain, Charlotte Poppa**, MUC, Urban Planning  
**Sebastian Koth**, NEB-Action Public Power, TUM  
**Carsten Schade**, NEB-Action Circular Neuperlach, TUM  
**Flora Mammana**, Station for Transformation, Rovereto / La Foresta – Accademia di Comunità
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- 13:20 Lunch
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- 14:20 **NEB Bowl 2: How to achieve sustainability TOGETHER?**
- Nicola Sennewald**, HM:UniverCity  
**Florian Becke**, NEBourhoods Entrepreneurship, UnternehmerTUM  
**Ursula Triebswetter**, MUC, Department of Labor and Economic Development – Testbed Neuperlach  
**Jana Köstler & Michael Dross**, HM:UniverCity – NEBourhoods Transition Hub  
**Serena Keller**, TUM – NEB Action Energy Communities  
**Sofia und Florian Otter**, Otter Energy Trading GmbH  
**Janna Michael**, Lighthouse Cultuur&Campus Putselaan, Rotterdam (tbc)
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- 15:30 Coffee Break
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16:00 **NEB Bowl 3**: How to achieve a **BEAUTIFUL** living environment?

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**Andrea Eichardt**, City of Munich, Department of Arts and Culture

**Christina Schepper-Bonnet**, NEBourhoods Transition Hub, Kreativ München

**Andrea Benze**, HM & **Adrian Sölch**, Pool of Creatives – NEB Action PEARL

**Janine Mackenroth**, Pool of Creatives – NEB Action Tasty Neuperlach

**Frederico Duarte**, Bauhaus of the Seas Sails, Lisbon

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17:00 Transfer to the city centre / Architekturgalerie München e.V., Blumenstraße 22, 80331 Munich

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## EXHIBITIONS

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### Part 1: NEBourhoods for Tomorrow – Creating Transformation together

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18:00 **Welcome & Introduction**

Nicola Borgmann, Cornelia Hellstern, Architekturgalerie e.V., NEBourhoods Communication

**Official Opening by Elisabeth Merk**,

City of Munich, Head of Urban Planning & Building Regulations, Member of the City Council

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Walk to PlanTreff, Blumenstraße 31, 80331 Munich

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### Part 2: Creating NEBourhoods Together – Neuperlach

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19:00 **Official Opening by Dina Straße**

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19:30 **Get Together** at PlanTreff

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**Friday, March 28, 2025**

## Momentum & Enhanced Frameworks for NEB-based Urban Transition

Siemens AG München-Perlach, Otto-Hahn-Ring 6, 81739 Munich; Registration open at 8:45

Moderation: **Nicola Borgmann** NEBourhoods Communications, Architekturgalerie München e.V.

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## WELCOME & INTRO

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09:15 **Welcome at Siemens**

**Andrea Conradt**, Siemens AG, Spokeswoman of the Munich company branch

**Welcome by NEBourhoods Founding Partners** (tbc)

**Elisabeth Merk**, City of Munich, Head of Urban Planning and Building Regulations and Member of the City Council

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09:35 **Creating NEBourhoods for Tomorrow Day 2**

**Sylvia Pintarits** NEBourhoods Coordinator, City of Munich, Urban Planning

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09:40 **Launch of the NEBourhoods Replication Handbook**

**Tina Zoch**, NEBourhoods Replication, Münchner Gesellschaft für Stadterneuerung

**Nicola Borgmann**, **Cornelia Hellstern**, NEBourhoods Communication, Architekturgalerie e.V.

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## URBAN TRANSITION TABLES

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Moderation:

**Christos Chantzaras**, University of Applied Sciences, Frankfurt am Main

**Martin Luce**, NEBourhoods Actions, TUM School of Engineering and Design

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10:00 **Input 1: Success Factors for a NEB-guided Transformation**

**Johannes Staudt**, NEB Action Circular Neuperlach, TUM School of Engineering and Design

**Christina Schepper-Bonnet**, NEBourhoods Transition Hub, Kreativ München

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10:15 **Input 2: Success Factors for NEB-guided Living Labs**

**Gerald Beck** and **Ariane Sept**, Munich University of Applied Sciences

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10:30 **Input 3: Success Factors for Entrepreneurship Education**

**Johanna Kobilke**, NEBourhoods Entrepreneurship, Strascheg Center for Entrepreneurship, Munich

**Felix Hagleitner**, UnternehmerTUM

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10:45 Coffee Break

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## CONCLUSIONS FOR ACTION

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11:00 **Reviewing and Integrating Success Factors**

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11:40 **Installing Success Factors & Actionable Directions to Continue**

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12:20 **NEB for TOMORROW – Let's keep Momentum!**

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12:40 Closing and Farewell

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12:50 Lunch at Siemens Canteen

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