The logo for Tech Days Digital Innovation is centered on a vibrant, abstract background of blurred, colorful light streaks in shades of blue, purple, pink, and red. The words "TECH" and "DAYS" are stacked vertically in a large, blue, outlined, sans-serif font. Below them, the words "DIGITAL INNOVATION" are written in a smaller, white, solid, sans-serif font.

TECH DAYS

DIGITAL INNOVATION

TECH DAYS Mobility & Identity, Munich, July 13th - 14th 2016

Information and Cyber Security are the foundation of all digital activities and the Leitmotiv of all TechDays. This edition will focus on Mobility & Identity.

- **Identity**

- Mobile Ticketing
 - Collaborative Mobility - Intermodal Transport
 - Connected Mobility - Connected Cars - Safety and Security
- ## Identity
- Digital Identity i.e. nPA
 - Authentication & Biometry
 - Wearables as Identity Carrier
 - Internet of Things – when objects have their own ID
 - Standards i.e. FIDO
 - Blockchains – management of digital transactions & security



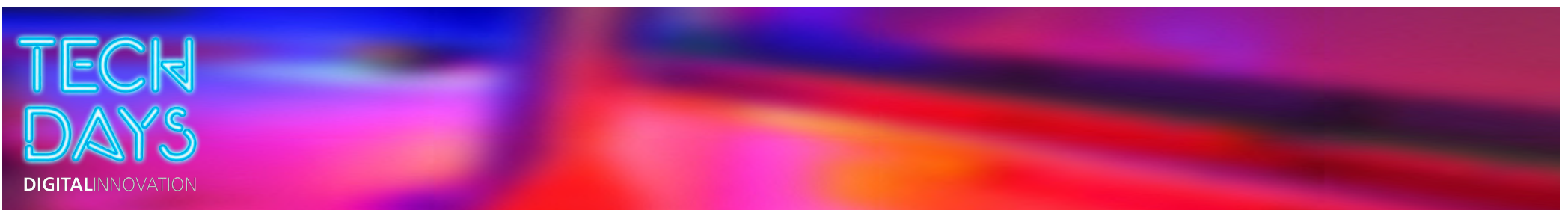
WHY:

TechDays drive digital innovation

by connecting industry experts, founders, makers, entrepreneurs and artists

- Connecting creative start-ups with established corporations
- Fostering cooperation between industry partners
- Addressing the latest trends and topics in cyberspace
- Creating an open and positive, lively atmosphere
- Involving the relevant digital drivers and industry platforms
- Being practical and hands-on
- Offering dialogue for experts and users

DIGITAL
innovation



HOW:

TechDays combine different formats to create a unique and sparkling festival for digital innovation in the heart of Munich

- Key notes by industry and political leaders
- Panel talks and discussions
- Workshops
- Tech-Exhibition
- Live Performances and Gigs from different bands & artists
- Art Exhibition
- Tech-Pitches from startups
- Match-Making
- Unique location at Werksviertel in Munich
- Free entrance
- 1.000 plus visitors



➤ See TechDay 2015: <http://techdaysmunich.com/2015/>

WHO:

1000 + participants

- Digital natives
- Strategy and innovation directors
- IT and security managers
- Entrepreneurs
- Founders
- Researchers
- Developers
- Students
- Innovation service providers
- Artists
- Musicians
- Politicians
- Investors
- Networkers
- CEOs from SME
- Industry representatives
- Associations in the field of digital innovation



Sponsors 2015:

Leading companies with a strong focus on digitalization



Participation Possibilities: Sponsor packages

Platin Package 15.000 €	<ul style="list-style-type: none">• 12 sqm Exhibition Space near entrance• Keynote speech & workshop slot• Logo on Tech Day Beach Flags, Website, Facebook, Flyer, Staff T-Shirts, Banner in Entrance Lounge• Participation in Tech Day Movie	Optional: Logo on Lanyards +5.000 €
Gold Package 10.000 €	<ul style="list-style-type: none">• 8 sqm Exhibition Space near entrance• Speaker or Panel slot & workshop slot• Logo on Website, Facebook, Flyer, Banner in Exhibition Hall• Participation in Tech Day Movie	
Silver Package 5.000 €	<ul style="list-style-type: none">• 6 sqm Exhibition Space• Panel slot or workshop slot• Logo on Website and Flyer	

Hosts

