

## Invitation Forschungscafé / Science Café

Please join us to exchange over a cup of coffee on key questions related to the Bavaria-Québec/Alberta/International scientific cooperation in post-COVID-19 times. In an informal setting, we are pleased to welcome Martin Hirschbichler, Vice President OPTEL GmbH in the OPTEL Group. Martin Hirschbichler will share with us his insights on supply chain digitalization and traceability technologies.



### Traceability Technologies: Market Needs and Technical Challenges

*Forschungscafé / Science Café*

**Speaker:** Martin Hirschbichler, Vice President, OPTEL Group

*Moderation:* Dr. Florence Gauzy

Thursday, 23. 3 .2023, 14:00 - 14:30 pm (CET) – 9:00 – 9:30 am (Eastern Daylight Time Canada)

Videoconference

Our science cafés take place regularly on different topics. To allow for an authentic interaction between the participants, the number of attendees is limited. We are very much looking forward to meeting you soon!

