



Bavaria-Québec/Alberta/International



Bavarian  
Research Alliance

## PROGRAM

### Research and Innovation in Canada

#### InfoDay

December 9, 2024, 13:30-16:30

**Location:** Bayerisches Staatsministerium für Wirtschaft, Landesentwicklung und Energie  
(StMWi)

Prinzregentenstraße 28, 80538 München

Festsaal

#### Topics

**Advanced Microelectronics  
for the green and digital transition**

**Digital Health**

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#### Highlight 2024:

**Explore cooperation opportunities in the frame of  
Horizon Europe after Canada`s association**

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- Learn more about highlights and trends in R&D •
- Meet with Bavaria-based official representatives •
- Explore cooperation opportunities •

#### Organization:

Dr. Florence Gauzy, WKS Bayern-Québec/Alberta/International, BayFOR

Bayerisches Staatsministerium für  
Wirtschaft, Landesentwicklung und Energie



Québec



ONTARIO  
CANADA



Canada

13:00	<b>REGISTRATION, WELCOME-COFFEE AND NETWORKING</b>
13:30	<b>INTRODUCTION</b> <i>Dr. Florence Gauzy</i> , Wissenschaftskordinatorin, WKS/BayFOR  <b>WELCOME</b> <i>Viola Kemmer</i> , Regierungsrätin, Bayerisches Staatsministerium für Wirtschaft, Landesentwicklung und Energie (StMWi) <i>Geneviève Rolland</i> , Déléguée générale du Québec à Munich <i>Ernst Lueger</i> , Consul, Economic Affairs Ontario & Head of Office, Ontario Trade & Investment Office in Munich
13:50	<b>KEYNOTE</b> <i>Advanced Microelectronics: Trends, Needs and Cooperation Opportunities</i> <i>Prof. Dr. Christina Schindler</i> , Hochschule München Q&A
14:20	<b>PRESENTATIONS</b> <i>Advanced Microelectronics in Québec</i> <i>Olivier Jobin</i> , Directeur des Affaires économiques, Délégation générale du Québec à Munich
14:30	<i>Digital Health in Ontario</i> <i>Ernst Lueger</i> , Consul, Economic Affairs Ontario & Head of Office, Ontario Trade & Investment Office in Munich
14:40	<i>Digital Health Landscape in Canada</i> <i>Silke Ditgen</i> , Senior Trade Officer, Global Affairs Canada
14:50	<i>Digital Health at NRC</i> <i>Terrie Romano</i> , National Research Council (NRC)  Q&A
15:15	<b>COFFEE BREAK &amp; NETWORKING</b>
15:30	<b>PANEL: UPDATES ON PROJECT DEVELOPMENTS</b> <i>Prof. Dr. med. Alexander Choukér</i> , Klinikum LMU <i>Markus Friedrichs</i> , actiself, Digital Therapeutics for Mental Health
15:50	<b>CANADA IN HORIZON EUROPE</b>

***News and Opportunities***

*Fiona Rumohr*, Wissenschaftliche Referentin, & *Lea Pfäffel*, Projektmanagerin,  
WKS/BayFOR

16:10

**FAREWELL & GET-TOGETHER**

*Dr. Florence Gauzy*, Wissenschafts Koordinatorin, WKS/BayFOR

16:30

**CLOSE AND DEPARTURE**